# WHO WE ARE











# Business-to-**Business**Connectors

We forge connections among professionals in various upscale industries, enabling mutually beneficial, win-win collaborations.

# WE'RE CONNECTORS

Creating Win-Win Collaborations

Established in 2010, Luxury Network Inc. is a dynamic marketing, business development, and custom publishing firm. We specialize in creating tailored and multidimensional marketing programs designed to help high-end businesses differentiate themselves from competitors and effectively engage hard-to-reach, affluent consumers.



# Business-to-**Consumer**Connectors

We connect upscale businesses and affluent consumers using our engaging and interactive print and digital platforms.

# **OUR PRODUCTS & SERVICES**



Our publication is an ANNUAL Comprehensive Resource Guide & Planner for the Affluent Consumer.

# PRINT MARKETING LUXURY GUIDE

You will capture the attention of "Hard-to-Reach"

Affluent Consumers and Industry Professionals through our strategic, income-qualified directmail, and prime location distribution partners where you would not get exposure from your own collateral.

# PRINT MARKETING "WHITE-LABEL" LUXURY GUIDE

A Personalized "White-Label"
Luxury Guide, will help you
STAND OUT from the Crowd.
This powerful promotional piece
becomes a valuable resource for
recipients to refer to all year long.
As a result, it converts into
long-lasting marketing collateral,
that will provide you with
continued exposure and
brand recognition.

# DIGITAL MARKETING

Consistently Engage with your target audience and Expand Your Reach by getting your brand exposure on our frequently viewed website and In our monthly newsletters. Additionally, we can create a customized digital publication and e-blast marketing campaign tailored to your specific needs.

# NETWORKING & BUSINESS DEVELOPMENT

Forge Valuable Connections with like-minded professionals operating in complementary industries that cater to the affluent consumer market.

Expand Your Network, gain cross-business referrals, and foster win-win collaborations through our exclusive invite-only networking events.

# **OUR TARGET AUDIENCE**



# **B2C AUDIENCE**

**Business to Consumer** 

Age Range: 35-75 Male: 61% | Female: 39% Net Worth Average: \$3.6 PLUS

### **Profile**

Business Owners / Entrepreneurs
C-Level Executives
Real Estate Investors / Own Multiple Homes
Developers & General Contractors
Financial Planners / Wealth Managers
Doctors / Surgeons
Attorneys, Accountants
Auto Dealer Owners & Managers
Aircraft Owners
Wealthy Retired Individuals

### Lifestyle

Travel Often
Fly Private
Own Yachts
Play Golf
Dine Out Frequently
Support Arts & Culture
Attend Equestrian & Polo Events
Support Philanthropic Causes



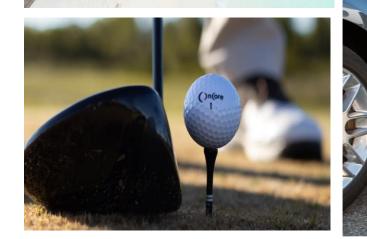
### **B2B AUDIENCE**

Business to Business

Interior Designers & Decorators
Architects / Builders / General Contractors
Real Estate Agents (Buyers and Listing Agents)
Luxury Residential Concierges & Managers
Yacht & Private Jet Brokers
Art Brokers / Dealers
Attorneys: Real Estate, Trust & Estates, Aviation, Marine, etc.
Financial Planners / Wealth Managers







# OUR BUSINESS REFERRAL NETWORK

### **BUSINESS-TO-BUSINESS**

# **COLLABORATIONS**

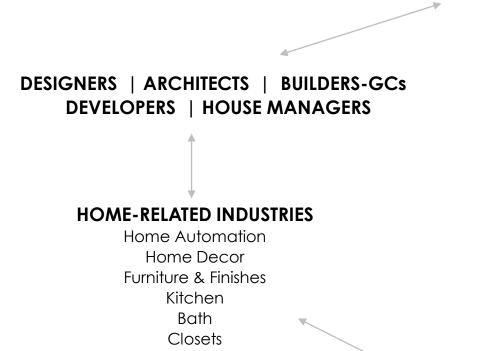
# WORK TOGETHER TO TARGET

#### **AFFLUENT CONSUMERS**

Private Jet Travelers
Yacht Owners
Entrepreneurs
Business Owners
C-Level Executives

# REAL ESTATE BROKERS/AGENTS

YACHT & JET BROKERS/AGENTS



Floors Doors

**Appliances** 

Wallcovering

**Pools** 

Landscaping, Etc.



**TESTIMONIALS** 

# LIFESTYLE | FASHION PROFESSIONALS

Fashion
Travel
Attorneys
Wealth Managers
Philanthropic Leaders
Art Galleries
Dining & Nightlife

Entertainment









# **OUR VARIETY OF CONTENT**



# GIVES YOU YEARLONG AND BEYOND EXPOSURE

# UNLIKE ANY YOU'VE SEEN BEFORE, LUXURY GUIDE TRANSCENDS THE LIMITATIONS OF A CONVENTIONAL MAGAZINE



the upcoming year!

BUCKET LIST 2024 & BEYOND Find inspiration with 100+ bucket list ideas: must-visit destinations, unforgettable road trips, remarkable resorts, enchanting hotels, and epic cruise ships.

There's something for everyone!

2024 LUXURY MOTOR TOYS
Experience a captivating
showcase of Autos: Exotics,
Luxury, and Electric vehicles.
Delve into Boats: Yachts,
Powerboats, and Sailing.
Explore Recreation: Vehicles
and Motorcycles.

LIF

#### LIFESTYLE REAL ESTATE

Discover the perfect city to call home, whether it's for primary or secondary residence. We've curated great options from Coast to Coast that match your desired lifestyle.



#### **DESIGN & DÉCOR INSPIRATION**

Be inspired by expert insights on trends for every room. Discover design and build ideas, tips for kitchens, living rooms, entertainment spaces, and creating outdoor living oases.



#### **BEAUTY & WELLNESS GUIDE**

Discover Beauty & Wellness Tips and Trends shared by top experts. Explore a curated selection of premier resorts that prioritize your well-being and rejuvenation and take our quiz that will help you determine a better way to a happier life.

Luxury Guide is a Cherished Lifelong Keepsake, Effectively Branding Your Company For Years To Come



#### **SHOP FOR ALL REASONS**

Shop for every room of the home or find the perfect gift for all occasions and reasons. Whether it's Just Because, Birthdays, Baby Showers, Engagements, Anniversaries, Weddings, Hostess Gifts, & more!



#### TASTE FOR ALL SEASONS

Expert chefs and mixologists unveil treasured recipes, while sommeliers divulge their seasonal wine picks. Discover culinary and beverage delights recommended by the pros.



Our readers adore us because we handle the research, saving them valuable time. We curate all their lifestyle needs into a user-friendly format, serving as their comprehensive yearlong resource guide. What's more, our interactive Project and Bucket List planner enables them to journal and track their progress, fostering continuous engagement.





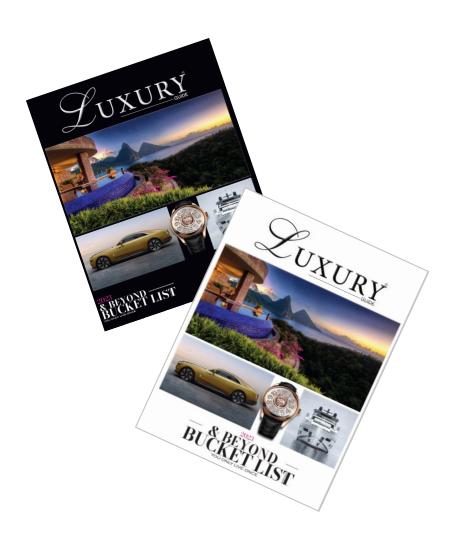


**OFFLINE CONTENT Inspires ONLINE Traffic** 









# 2024 MARKETING OPTIONS

To ensure a universal appeal, we have dedicated our interior pages exclusively to editorial and advertorial content that resonates with affluent readers worldwide, irrespective of their geographic location.

Our options for local businesses are reserved to cover positions by market only. If you don't see your market, ask us about opening one!



# 2024 TARGETED PRINT OPTIONS

### **3 TYPES OF EDITIONS**

#### **CONSUMER-TARGETED**

#### BY MARKET

- Miami edition
- Miami Beach edition
- Broward/ Ft. Lauderdale edition
- Boca/Delray edition
- Palm Beach edition

#### DIRECT-MAIL DISTRIBUTION - 50%

\$3.6M Net worth homeowners plus in affluent zip codes.

WA

1D

UT

AZ

#### DISTRIBUTION LOCATIONS - 50%

Luxury Condo Residences, Sales Centers & Hotels Luxury Real Estate Offices Private Aviation Airports Golf & Yacht Country Clubs & Marinas Luxury Car Dealerships (A High-end Boutique Coffee Shops & Retailers High-Profile Events & Shows.

**COMBINED READERSHIP:** 25,000 (5,000/market edition)

#### **INDUSTRY PROFESSIONALS - TARGETED**

#### BY INDUSTRY

- Design Professionals (Designers, Architects, Builders)
- Real Estate Professionals (Top 1% Agents /Offices)

#### **DIRECT-MAIL DISTRIBUTION - 100%**

Top professionals in their respective industry

COMBINED READERSHIP: 6,000 (3,000/industry edition)

#### PERSONALIZED "WHITE-LABEL"

#### **INCLUDES**

- Front Cover Logo + One Image
- Inside Front Cover
- Inside Back Cover
- Back Cover

#### DISTRIBUTION

NM

Luxury Guide is direct-mailed to your selected target audience. You can choose an exclusive industry of professionals and/or zip codes in any city across the U.S. It is also recommended to use your copies for marketing and sales collateral that will receive more visibility and frequent use than a one-dimensional sales piece.

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#### **COMBINED READERSHIP:**

You Choose Your Quantity. Minimum Order: 250 Distribution - Delivery or Direct-Mail

### WHITE-LABEL **BEST FOR TARGETING:**

OK

#### **PAST CLIENTS**

Increase Referrals & Repeat Business

#### **NEW PROSPECTS Stand-Out** from the **Competitive** Landscape

### **ADVERTISING OPTIONS**

#### **PLACEMENT**

(Space is limited)

#### MARKET SPONSORS - Runs in the Editions Selected.

Front Cover Title Sponsor (FC + Inside Front Cover)

Inside Back Cover

**Back Cover** 

SC

#### INTERIOR PAGE OPTIONS - Runs in ALL Editions.

Advertorial (Editorial-Style)

Product Feature in Shop Catalog section.

Exclusive Shop Catalog pages

Business Partner Sponsor Resource Guide

### DISTRIBUTION SCHEDULE

#### 1 COMPREHENSIVE ANNUAL EDITION

#### **JANUARY 2024**

Initial Direct-Mail & Delivery Distribution

#### MARCH - NOVEMBER 2024

Location Replenishment Deliveries & Events Readership reflects a 2X Pass Alona

# BECOME A MARKET PARTNER SPONSOR



INSIDE **FRONT**COVER

Available for 7 Editions

INSIDE **BACK**COVER

Available for 7 Editions

**BACK** COVER

Available for 7 Editions

# LONGEST LASTING, MOST ENGAGED MARKETING COLLATERAL

You Will Ever Have!

#### **EDITIONS AVAILABLE**

Miami edition
Miami Beach edition
Broward/ Ft. Lauderdale edition
Boca/Delray edition
Palm Beach edition
Design Professionals edition
Real Estate Professionals edition

### **PLACEMENTS AVAILABLE**

### **MARKET TITLE SPONSOR**

Front Cover Logo + Inside Front Cover

### **MARKET SPONSORS**

✓ Inside Back Cover
✓ Back Cover

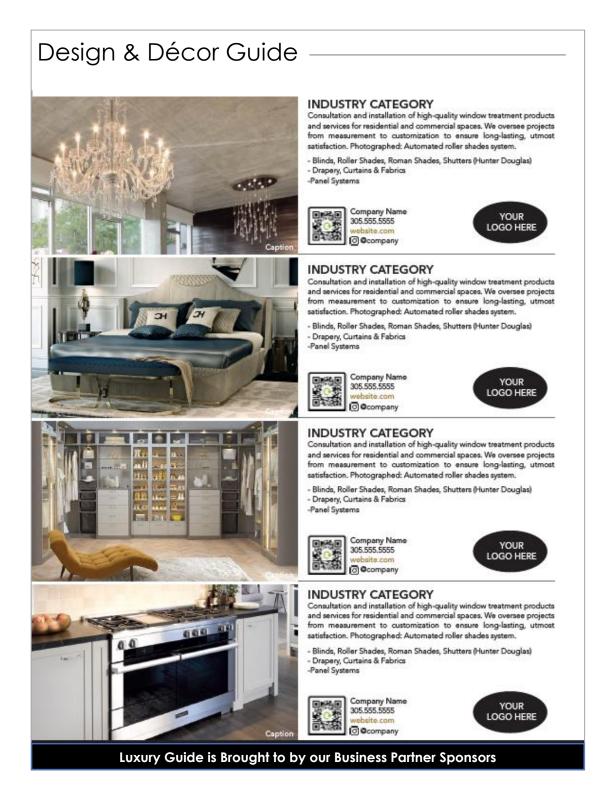
### **BLOCK OUT COMPETITION**

Reserve Your Exclusive Market



From \$4,000/year

# BECOME A BUSINESS PARTNER SPONSOR



## Luxury Lifestyle Guide



#### INDUSTRY CATEGORY

Consultation and installation of high-quality window treatment products and services for residential and commercial spaces. We oversee projects from measurement to customization to ensure long-lasting, utmost satisfaction. Photographed: Automated roller shades system.

 Blinds, Roller Shades, Roman Shades, Shutters (Hunter Douglas) - Drapery, Curtains & Fabrics -Panel Systems





#### INDUSTRY CATEGORY

Consultation and installation of high-quality window treatment products and services for residential and commercial spaces. We oversee projects from measurement to customization to ensure long-lasting, utmost satisfaction. Photographed: Automated roller shades system.

- Blinds, Roller Shades, Roman Shades, Shutters (Hunter Douglas) - Drapery, Curtains & Fabrics



305.555.5555 website.com (C) Ocompany





#### INDUSTRY CATEGORY

Consultation and installation of high-quality window treatment products and services for residential and commercial spaces. We oversee projects from measurement to customization to ensure long-lasting, utmost satisfaction. Photographed: Automated roller shades system.

Blinds, Roller Shades, Roman Shades, Shutters (Hunter Douglas) Drapery, Curtains & Fabrics Panel Systems



Company Name 305.555.5555 Company Nan 305.555.5555 website.com





#### INDUSTRY CATEGORY

Consultation and installation of high-quality window treatment products and services for residential and commercial spaces. We oversee projects from measurement to customization to ensure long-lasting, utmost satisfaction. Photographed: Automated roller shades system

Blinds, Roller Shades, Roman Shades, Shutters (Hunter Douglas) - Drapery, Curtains & Fabrics



305.555.5555



Luxury Guide is Brought to by our Business Partner Sponsors

From \$3,500/year + Pay on Performance Marketing Lead Generation Fee.



# BECOME A SHOP MAGALOG SPONSOR

Magazine-Catalog



From \$900/year

Published interior pages of all editions



Highlight a

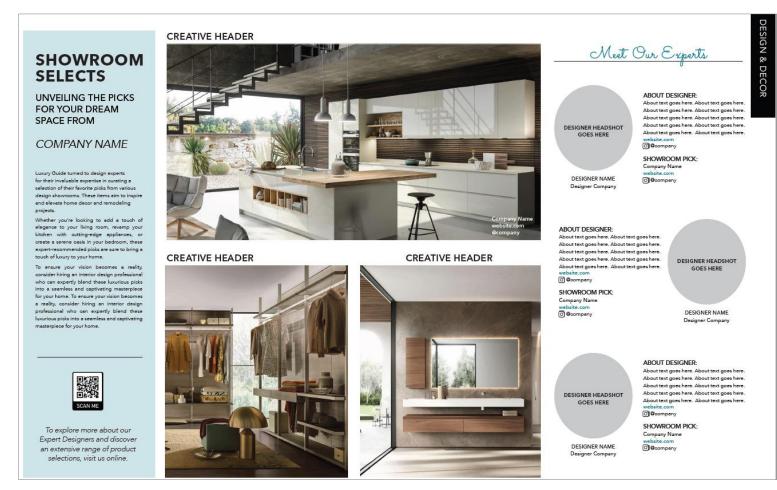
Leader Product

to Inspire Followers

to your IG Page!

# BECOME AN ADVERTORIAL SPONSOR

These are limited opportunities and based on approval and availability

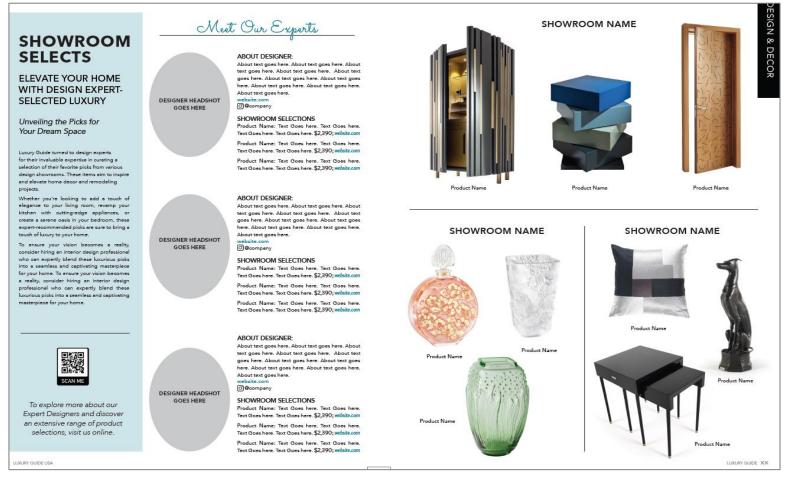


From \$3,600/year

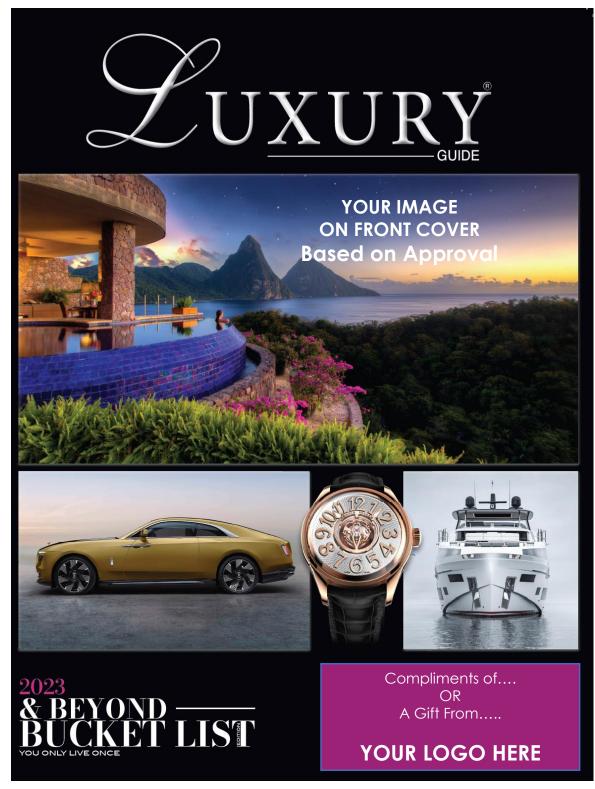
# LET US CREATE AN **ENGAGING FEATURE** RELEVANT TO YOUR BUSINESS

OR

# BECOME A DESIGNER "2024 SHOWROOM SELECTS" SPONSOR



# BECOME AN **EXCLUSIVE** "WHITE-LABEL" PARTNER SPONSOR



From \$3,125/year

# Let Us Create Our Publication,

Made to Look Like Yours!

### **BLOCK OUT COMPETITION**

Reserve Your **Exclusive** Market

**GIFT MARKETING** 

Give A Gift, That Gives **Ongoing Exposure** 

LONGEST LASTING,
MOST ENGAGED
MARKETING COLLATERAL

You Will Ever Have!

More impressive than a POSTCARD

More likely to be seen than an E-BLAST

More frequently viewed than a BROCHURE or CATALOG

### **PLACEMENT INCLUDES**

✓ Front Cover Logo + Approved Image
 ✓ Inside Front Cover
 ✓ Inside Back Cover
 ✓ Back Cover



# COLLABORATE MARKETING - "WHITE-LABEL" PARTNERS

# GET DOUBLE THE EXPOSURE' FOR LESS MONEY





### TWO BUSINESS COLLABORATION EXPLANATION

Using a round-robin system, each partner could have the option to be promoted on all covers for 50% of the order.

**ROTATION #1** | 50% of the order

Front Cover & Inside Front Cover – Collaborator #1

Back Cover – Collaborator #2

Inside Back Cover – Collaborator #2

**ROTATION #2** | 50% of the order

Front Cover & Inside Front Cover – Collaborator #2

Back Cover – Collaborator #1

Inside Back Cover – Collaborator #1

# COLLABORATE MARKETING - "WHITE-LABEL" PARTNERS

# GET TRIPLE THE EXPOSURE' FOR LESS MONEY







### THREE BUSINESS COLLABORATION EXPLANATION

Using a round-robin system, each partner could have the option to be promoted on all covers for 33% of the order.

**ROTATION #1** | 33.3% of the order

Front Cover & Inside Front Cover – Collaborator #1

Back Cover – Collaborator #2

Inside Back Cover – Collaborator #3

**ROTATION #2** | 33.3% of the order

Front Cover & Inside Front Cover – Collaborator #2

Back Cover – Collaborator #3

Inside Back Cover – Collaborator #1

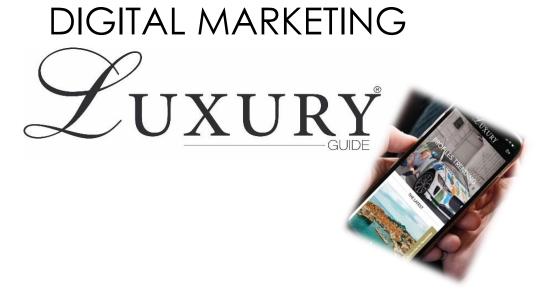
**ROTATION #3** | 33.3% of the order

Front Cover & Inside Front Cover – Collaborator #3

Back Cover – Collaborator #1

Inside Back Cover – Collaborator #2

# FLEXIBLE ADD-ON OPTIONS



### **WEBSITE**

Luxury Guide USA <u>Website</u>
Reach: 6,000 + Monthly Visitors.

Average time spent on website: 2.5 minutes.

RATES:

Gallery Ad (Up to 6 images): \$800/Year

Included with print campaign

Banner Ad: \$100/month

Premium Page Banner Ad: \$300/month Home Page Banner Ad: \$1,000/month

Featured Article with Social Media Post: \$1,200/Year

Great option to improve your SEO marketing



### **NEWSLETTER**

Luxury Guide Monthly Newsletter

**Reach:** Avg.8,500+

Reach: Luxury Guide Subscribers & Luxury Condo

**Building Resident Partners** 

RATES:

Business Spotlight Ad: \$250/newsletter
Top Banner Ad: \$500/newsletter
Bottom Banner Ad: \$250/newsletter

(Maximum # of opportunities per company – 4 months) Ads cannot run consecutive, unless pre-approved.

### **EBLAST MARKETING**

**White-Label Newsletters** 

White Label Newsletter Sample

RATES:

Ala Carte Monthly Fee: \$300

Annual Package: \$3,000 (\$250 per month)

**Additional Reach:** Reach NEW clientele based on your target audience and zip code preferences.

#### **ADDITIONAL REACH RATES:**

\$1,100/33,000 emails (Collaborate with businesses to split costs) Guaranteed 2% click through.

Ask about our shared editorial-style emails for shared costs.

### **CUSTOM DIGITAL ISSUE**

Interested in your own custom digital publication?

Your digital edition can be marketed locally, nationally and on global newsstands such as; issuu.com and magzter.com





Request a Custom Proposal.

#### **Value-Added Included**

Member of Luxury Network where you will get access to Luncheons and Cocktails & Connections Networking Events.

# FLEXIBLE ADD-ON OPTIONS

# NETWORKING. REINVENTED.



#### **ROTATION REFERRAL LUNCHEONS**

Experience dynamic synergy at our Rotation Business Referral Luncheons where you will elevate your networking game through this experiential format. Join 16 professionals from various industries for an innovative networking event designed to amplify connections. With three table rotations during appetizers, lunch, and dessert, you'll maximize the chance to forge meaningful connections, collaborations, and business referrals.

#### **COCKTAILS & CONNECTIONS**

Indulge in Cocktails and Connections, at an exclusive after-business hours event uniting 40-50 industry professionals. Upon arrival, you'll be given a name tag, as well as the name of another attendee. You'll need to embark on the challenge and break the ice by locating and introducing yourself to your professional match. This unique 2-hour event fosters engaging connections, champions positive collaborations, and networking prowess.

#### **COFFEE & CONVERSATIONS**

Engage in Coffee and Conversations: A dynamic networking experience for 8 industry leaders. Participate in invigorating discussions on industry trends, challenges, and successes. Amplify growth potential through shared insights, mutual inspiration, collaborative problem-solving, and strategic think tank sessions. Empower your business with this 1.5-hour session of collaboration, learning, and potential referrals.

# COFFEE, & CONVERSATIONS PANEL PERSPECTIVES

Experience 'Panel Perspectives: A dynamic educational and experiential networking event where 5-6 powerhouse industry leaders convene for insightful discussions moderated by the Chief Connecting Officer and Editor-in-Chief of Luxury Guide USA. Expect to gain invaluable knowledge and inspiration from the panelists' journeys, Following the panel, elevate your networking journey in a Networking session, amplifying opportunities through interactive engagement.

#### **SUCCESS BY SERENITY**

Embark on 'Success by Serenity' with an extraordinary Machu Picchu-inspired networking retreat. Gather with 8 likeminded professionals to forge bonds and navigate through shared challenges and positive solutions. Transition into self-care with spa pampering, and intention-setting ceremony where you will emerge recharged, inspired, and empowered, leaving you poised for success after this transformative 2.5-hour journey.

#### **DESIGNER: VIRTUAL HOME SHOWS**

Interior designers love our virtual home design shows, saving time from traveling. In just an hour, they explore 5-6 showrooms of non-competing businesses, each providing 3-minute visual presentations of their products and services. This convenient format allows designers to discover new vendors, all from the comfort of their own home or office.

# DESIGNER: SHOWROOM SHOPPING & TASTING LIMO TOURS

Experience networking like never before with our Showroom Shopping and Tasting Tours. Ride in style as our chauffeured limousine shuttles you to 6 curated showrooms, granting a taste of their offerings 20-25 minutes of engaging insights and delectable bites. Facilitated discussions en route, helmed by the Chief Connecting Officer, stimulate industry exchange and foster enriching collaborations. Elevate networking through this effortless and convenient novel networking odyssey.

#### SIP, SAVOR & SEE TOUR

Interior designers receive exclusive private showroom tours, followed by mini-interviews with our editor, both featured on our platforms. The event includes delightful light tasting bites.





# PRINT COMPLEMENTS DIGITAL

Yet often overlooked as the primary source

# PRINT HELPS YOU STAND OUT IN A CROWDED DIGITAL MARKET



TANGIBILITY GIVES YOU VISIBILITY

# PRINT SENDS TRAFFIC DIRECTLY TO YOUR WEBSITE

Prospects Can't Search
Something or Someone They Don't Know

# Google

WHAT HAPPENS WHEN PROSPECTS SEARCH KEYWORDS

Competitor 1 Competitor 2 Competitor 3

**Your Business LOST Among The Competitors** 

WHAT HAPPENS WHEN PROSPECTS KNOW YOUR NAME

They Type in Your Business and ONLY Yours Show Up

# PRINT INCREASES SOCIAL MEDIA FOLLOWING

Prospects Can't Follow Something or Someone They Don't Know









# PRINT STRETCHES YOUR INVESTMENT DUE TO LONGER SHELF LIFE



Print has an average shelf life of 3 to 12 months, which amortizes your investment over several months.

Consistent visibility keeps your lead pipeline full.

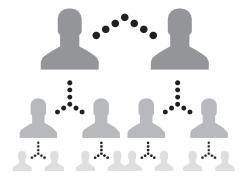
It's like planting seeds and watching them grow – it takes time.

# PRINT PRODUCES MULTIPLE WORD-OF-MOUTH SALES

**ONE SALE FROM PRINT** 



**CREATES A NEW DOWNLINE OF REFERRALS** 



# PRINT COMPOUNDS YOUR REVENUE FROM ONGOING WOM REFERRALS



Previous viewers/prospects might not hire you for six months because they weren't ready at the time. Consistency is important to ensure you're in the right place at the right time.

Repetition Builds Recognition – Recognition Builds Reputation.

# **TESTIMONIALS**

### **CLIENTS**

Thank you A your guide is working... So far, we have more leads than from Florida Design. Thank you!! You rock."

Yana Pojidaeva, OWNER, **MATERIA COLLECTION** 

"Thank you for the opportunity to network with your group! I am always so impressed with how much you go out of your way to help those in your publication. NO ONE else does this!"

Jesse Stolow, Owner **TOTAL WINDOW** 

"As always, you manage to bring together such fantastic people in the most enjoyable and productive settings. Thank you for working so hard to give all your clients opportunities to connect with each other."

Sylvia Fragos,

BROKER, GREAT ESTATES INTERNATIONAL REALTY

"Friday's event was fantastic. I really enjoyed it! By the way, we have gotten two projects from the general contractor, Daniel, who I met at your luncheon. Thank you!"

Carlos J. Bravo, AIA Leed AP URVANX ARCHITECTURE

"I can't thank you enough.
JetASAP has received 469
leads in the past 10 months
of advertising ONLY with
Luxury Guide (so I know they
all came from you). We will
be definitely be renewing
our agreement partnership
with your company."

Lisa Kiefer Sayer, Founder **JETASAP** 

"As usual, the networking lunch was fantastic. Really well done, as is everything you and your team do. We love being a part of your company."

Victor Herrera,

ROLEX BOUTIQUE MIAMI

DESIGN DISTRICT

### **DESIGNERS**

"I wanted to thank you for the invitation and for putting together this very useful and positive Virtual Home Show. love to hear from new vendors and from our current vendors and their updates on new ideas. Love to always be part of your events. Juan Carlos Pombo, PRINCIPAL DESIGNER,

**FINE INTERIOR DESIGN** 

"I just wanted to let you know that after attending your past few events and your Virtual Home Show, I started doing business with your clients MiaCucina, Dragon Cellars and California Closets. Thank you for the great introductions.

Steven La Fonte,
PRINCIPAL DESIGNER,
STEVEN LA FONTE DESIGNS

"Great idea, and I loved being introduced to new suppliers!"
Nina Marco, Principal
CASA DE MARCO

### **CONCIERGE**

Our residents loved the magazine, but they are all gone. Could you deliver more? Thanks so much!! Alain Fernandez | Residential Concierge Four Seasons Residences Miami

I just wanted to confirm that you will be sending the new issues, The residents really love your Magazine.
Giancarlo Rodriguez | Butler
Reserve at Marina Palms

I am running out of magazines; can you send me some more please? Thomas Beuermann | Chief Concierge Porsche Design Tower Miami

The magazines are a hit as we had some before and they were gone before I knew it. Whatever you can provide us is greatly appreciated as I truly love the magazines myself! Frederic Frances | Concierge

Good afternoon, I am preparing a resident newsletter for our owners and wanted to speak to you about including a link to your guide? T Clara Burns, Concierge FENDI Château Ocean Condominium We got copies of the last issue, and I wanted to make sure we get the next one. They are wonderful and resourceful.

Sincerely,
Andre Chay | Residential Coordinator
Ocean Residences at Boca Beach Club

### **READERS**

Your magazine is amazing in every way. If possible, I would like to display it at my office? I'm in a private practice in Bay Harbor Islands.

Silvia Galvis Lundstrom, PhD.

I wanted to let you know that my five-yearold son was a huge fan of this issue. We spent a while going through all the car stuff. He loved it!

Jonathan S.

I've been receiving your emails regarding the exquisite *Luxury Guide*. It's stunning and I'd like to know where I might find copies to purchase. Looking forward to seeing your magazine! It truly looks gorgeous, and I'd love to have it on my coffee table.

Verna Shore | President | Locations Extrordinaire. Inc

Congrats on the magazine, it looks amazing. May we please request four copies of the publication so that we can share them with the museum?

Jose Lima | Partner | News Travels Fast

Just a quick note: Of the many free, glossy magazines I receive regularly, yours is, by far, my favorite. While the other publications leave little to be desired, for some reason I seem to find myself wondering what I will find on the next page of Luxury Guide! Your layout, arrangement, and variety of topics and items keep me interested to the last page! Yup, I'm a fan. Well done, beautiful one!

#### Mike Panek

My husband, Berton, has been receiving the South Florida Luxury Guide. I had just seen the article asking us to confirm our interest, so we are not taken off the mailing list. We want to continue receiving the Guide. Keep it in Berton's name.

Elizabeth Beach

# LET US CREATE YOUR 2024 CUSTOM CAMPAIGN



# UNLIKE ANY YOU'VE SEEN BEFORE, LUXURY GUIDE TRANSCENDS THE LIMITATIONS OF A CONVENTIONAL MAGAZINE & CATALOG

Our **MAGALOG** (magazine-catalog) format offers the advantages of a "call to action shopping" catalog, and the benefits of engaging discerning clientele with a variety of content that covers all facets of their lifestyle; serving as an **ANNUAL**, Comprehensive Resource Guide, Bucket List Journal and Yearly Project Planner, to which affluent consumers **refer to all year long**.

Info@LuxuryGuideUSA.com

SIGN-UP FOR OUR MONTHLY CURATED NEWSLETTERS

