

TESTIMONIALS

Clients | Interior Designers | Readers
Community Partners | Concierges

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TESTIMONIALS - INTERIOR DESIGNERS

I want to let you know that after attending your past few events and your virtual home show, I **started doing business** with your clients Mia Cucina, Dragon Cellars and California Closets. Thank you for the **great introductions!**
Steven La Fonte | Interior Designer

I just want to tell you that I am very happy to be involved in your guide and network community! You and your team really make a difference! **Being a part of your network** has opened my mind to new people, **new vendors and industry partners!** So far, this week was great. I met with two of your **vendors that I will for sure use in the future.** I am really amazed with Materia Collection—the number of things that I can do with them is incredible... Very unique products, and I am **also recommending them to a friend that also owns an interior design firm!** Thank you so much for this **amazing partnership!**
Taize Monteiro | President/Principal Designer | Jallot Design

Just wanted to thank you for the invitation and for putting together this **very useful and positive virtual home show. Love to hear from new vendors** and from our **current vendors about their updates on new ideas.** You are wonderful at what you do and I wanted to thank you and Tyler for the great meetings you organize. Love to always be part of these.
Juan Carlos Pombo | Principal Designer | Fine Interiors Design

I really **enjoyed** your **virtual home show.** I like the idea to do it with designers. I would like to present my projects and my company to your clients. Thank you for your effort and your enthusiasm!
Gabriela Liascovitz | Principal | GL Design, Inc.

Thank you! **Great idea** and **loved being introduced to new suppliers!**
Nina Marco | Principal | Casa de Marco

Great job yesterday! You are doing an **amazing job connecting designers and vendors!** I look forward to future presentations. This was a brilliant idea—then again, you are always full of brilliant ideas!
Ania Agárdy | President and Interior Design Consultant | A-part Designs

I wanted to tell you that the **Friday luncheon was fabulous.** What a great idea of yours. **So successful.** I enjoyed meeting everyone. Thank you for including me. I just wished I had spent more time with the estate manager. Thank you, thank you again.
Katia Bates | Interior Designer | Innovative Creations USA

I'm still feeling grateful for the **wonderful luncheon event** you hosted at Seasons! **What a great group!**
Sherry Lee | Interior Designer | Rise & Design Home

I would like to thank you for inviting me to the luncheon. It was **so much fun and a great selection of professionals.** The **concept is very direct—loved it!**
Dilcia Haddad-Penz | President | Home Finds Luxury Group

Loved meeting on Zoom with you for your **virtual home show.** As always, you **keep the design community together!!**
Kevin Gray | Principal | Kevin Gray Designs

Thank you again for a very **lovely luncheon.** It was a great time. I met fantastic people, and it was very informative. I think this structure is **very effective** because the discussions are more targeted, organized and **everyone bounces ideas off one another.**
Gloria Hernando | Interior Designer | Guimar Urbina Interiors

I love and admire what you do and how you **bring people and companies together.** It **makes my life and job easier and more exciting.** I look forward to the new edition and I'm sure it will have amazing content.
Juan Carlos Pombo | Principal Designer | Fine Interiors Design

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Lynette, you are a **true networking guru**. Your structured luncheons have generated a great positive vibe and in a successful referral program, **enabling us to develop significant relationships with quality business professionals**. Many more I would like to attend. :) **Thank you. I connected with good people and realtors/brokers that I believe I can do business with.** Keep up the great work my friend. Big hug,

[Alessa Zaccagna | Interior Designer | Dolce Vita Design](#)

Thank you so much for the invite. **I had a great time and met very nice people.** I am sorry I have missed these before. I promise we will do more things together.

[Fede | CEO | Fede Design](#)

My name is Gabriela Liascovitz and I am an interior designer and **receive your magazine in the mail**. I really enjoy reading *Luxury Guide* and I was wondering how can I get one of my latest projects published? In the meantime, I would like you to take a look at my web (the new project is not there yet).

[Gabriela Liascovitz | Interior Designer | GL Design, Inc.](#)

We loved the feature in your latest issue and blasted this to over **6,000 people** in our database today!

[Anil Kakar | KAKAR House of Design](#)

I am so happy that I met you, Lynette! Your tips and tricks, your network, your passion and professionalism, and, last but certainly not least, your personality are amazing! Coming from the Netherlands, Europe, where business is done in a different way, I feel like I am welcomed and part of the family Lynette created!

[Rik De Lavaletta | Interior Design](#)

We wanted to tell you that **we enjoyed the event at Materia Collection very much.** We met some great people, and **you did a fabulous job organizing the event.** Thank you for including us!

[Katia Bates | President/ Creative Director | Innovative Creations Interior Design](#)

TESTIMONIALS – **EVENTS & NETWORKERS** – Clients & Guests

Thank you so much for the invitation and for hosting such a wonderful event. I was happy to be a part of it. I don't normally look forward to networking events, but the way you **had it set up with the connectors and color-coded name tags, it made it easy and comfortable to mingle** and network.

[Cecily Chayse | South Florida Business Development Manager | NIBA Designs, Inc.](#)

Friday's **event was fantastic.** I really enjoyed it. And by the way we **have gotten two projects** from the GC—Daniel, who I met at your luncheon at the Intercontinental! Thank you!

[Carlos J. Bravo, AIA LEED AP BD+C](#)

Thank you so much for inviting me to lunch on Friday and supporting us always! You are seriously our **No. 1 fan and we are totally yours.** 😊 The Shorecrest Construction team was AMAZING. Super knowledgeable and just great people. I look forward to doing business with them and growing our relationship. Thanks again for all you do for your clients!

[Elizabeth Ortiz | Maison Kitchen & Bath](#)

You are a **true master connector, Lynette...** Thanks for inviting me to the luncheon. Everyone I met is very passionate about what they do. **I'm glad I had the opportunity to interact with such a diverse group!**

[M. Alejandra Arnold | Principal, Private Wealth Strategist | Templeton & Company, LLP](#)

Thank you for the invitation to the progressive collaboration luncheon. It was an **interesting, informative and insightful event!** The **group was engaging and receptive to sharing ideas.** In today's electronic age, it is a welcomed change to meet people face to face. There is no substitute for personal introductions. Your
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enthusiasm, passion and strong work ethic make you outstanding in all you do. Continue to embrace life and make magical moments.

Sharon Silver | Realtor | Wenzel Investment Group

I would like to thank you and your staff for a wonderful lunch. The **attention you pay to detail is excellent**, you always outdo yourself. I really appreciate the **opportunity having the chance to meet such wonderful people and hear about their businesses** with so much love and passion. I really cherish the opportunity to be part of your network luncheons.

Elizabeth Perez | Luxury Portfolio/Keller Williams Realty

I couldn't put my head on the pillow tonight without telling you what a **great event you sponsored today!** I usually don't do networking events for various reasons, but this was something I would definitely do again. **You are a very special professional; not many like you.** I'm glad I'm riding on your coattails because you are really going somewhere! I am learning a lot from you!

Geri Brodie | Realtor | Remax Realty

It was delightful to see those of you who I know from past networking luncheons and to meet those of you whom I had not met before. As always, **you manage to bring together such fantastic people in the most enjoyable and productive settings.** Thank you so much for **working so hard to give all your customers the best opportunities to connect with each other, as well as making each one of us feel that we are truly special.** Where you find the time and energy is a mystery to me! You are a powerhouse publisher! Look forward to our next networking opportunity with you.

Sylvia Fragos | Broker | Greater Estates International Realty Inc.

Lynette, as **usual, the lunch was fantastic**, but the new format was especially welcomed as it gave everyone an opportunity to discuss topics and areas that concern most of your business partners and friends... **Really well done, as everything you and your team always do.** Thanks again for all that you do! I wish more people were as positive, enthusiastic and passionate as you are! **Count us in for 2019, we love to be part of your company.**

Victor Herrera | Rolex Boutique – Design District

Lynette, thank you for the opportunity to network! **I am always so impressed with how much you go out of your way to help those in your publication. No one else does this.** Everyone, it was a pleasure to meet you all! Enjoy the weekend, and let me know if there is anything I can do to help you with your business.

Jesse Stolow | Owner | Total Window

Lynette, Thank you again for a very lovely luncheon on Friday. It was a great time, met fantastic people, and very informative. I will say, I think **this structure is very effective because the discussions are more targeted,** organized, and everyone bounces ideas off one another.

Gloria Hernando | Guimar Urbina Interiors – Interior Design

Thank you, Lynette, for the **invitation to the collaboration luncheon. It was well-thought and I made good contacts and had fun!**

Violeta Horne | Director of Sales & Marketing | Doctor Aromas

Thank you again for the **amazing event. I met so many great contacts.** Now the follow-up starts. Everyone was great and warm and nice. The food was wonderful... really great choice—and the atmosphere in that room was perfect for the event. Could not have been any nicer! **We are really blessed to be a part of your journey!**

Jenna Drey | Partner | Audio One

Wow! Today's **MOST SPECIAL event was spectacular!** THANK YOU so much for including me today in the **who's who list of fabulous, wonderful and interesting people! Oh, my goodness, I never anticipated this to be so extraordinarily wonderful!** Thank you so very much, dear and sweet and thoughtful Lynette.

Karel Foti | Realtor | Florida Paradise Properties

I know that we are all running around like crazy due to the boat show but wanted to thank you both so much for including Louis and I in the recent luncheon. **Louis made some great connections and is already working on some**

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networking opportunities. Ladies, you are a pleasure to work with and I believe that the luncheon further endorsed your professionalism and the quality of the South Florida Luxury Guide. Have a super afternoon and wishing you an extremely successful show. All the best.

[Julie Jones | Premeire Estate Properties](#)

Lynette, you are amazing!! I know your success comes from hard work, vision and generosity of heart. Thank you so very much for including me in this group and giving me the opportunity to network with your guests. I can tell you that it was a very productive day for me—I met new people and re-connected with others that I have not seen in a while.

[Toby Rohrer | TBR Property Management](#)

Thank you so much for your **excellent and very pleasant networking lunch.** All was so well organized and the idea to do it as is—I mean a not so big or crowded event—is so clever. Louis and I had a very nice and interesting time with you and your **great staff. We met very interesting people, did good networking** and had fun as well.

[Evelyne Gauchet](#)

Thank you for the invitation—I enjoyed it a lot! It was a **great opportunity to make valuable connections.** It was a great idea to have rotation tables, to have a chance to share with everyone—and also the short but concrete speech with business tips from people with experience in the field. Thanks again, and hope to keep in touch with all of them.

[Ivonne Nuñez | Iberia Tiles](#)

Thank you so much! I am **already getting great returns on the luncheon. Best networking event** I have ever been a part of.

[Lara Dodge | La Cuisine Gourmet](#)

Lynette has not only become a driving force towards the continuous growth and success of the Opulence family, but she has become a great friend of myself and Opulence designer Miriam Desjardins. Without hesitation, Lynette has chosen to make Opulence a priority in her busy schedule and **never fails to keep in contact, updating us on any and every event she feels would be a benefit to the brand.** Thank you so much, Lynette! Our appreciation for you is insurmountable and we look forward to a long working relationship and friendship ahead.

[President of Opulence, Miriam Desjardins | Meaghan McConnell \(Opulence\) Assistant](#)

Lynette, you are AWESOME! Thank you for hosting a wonderful, **well-organized networking luncheon today. Everyone was great and thankful for the added value you provided** with the event. Wishing you a fun weekend!

[Nicole Waters | Mercedes Benz of Coral Gables](#)

Many thanks to you and your team. It has been **the most productive and enjoyable business luncheon that I have attended.** I look forward to partnering with you and your entire team! Have a beautiful weekend!

[Ana Pierce | Business Development | Robb & Stucky Furniture | Interiors](#)

Hi Lynette, it was an absolute pleasure meeting you today. Thanks for the invite to the luncheon. It was also a **pleasure meeting the other business representatives—it was a great exchange.** Look forward to seeing you at future events. Warmest regards,

[Peter Warwar | Sales & Brand Ambassador | Mercedes-Benz of Coral Gables](#)

I just wanted to let you know that I was **super impressed with the event on Friday.** It was such a success in my eyes. **Great idea to meet people like that instead of the regular boring mingle where people are always in 'cliques' and never get to even remember names.** Again, I thank you guys so much for inviting me! Best Regards,

[Nancy Yanez | CEO | The Advantaged Yacht Charters & Sales](#)

It was of **great pleasure to have met you** and **have the opportunity to interact on professional, business and social issues.** I share the thought that we are privileged to live in a city that combines so many cultures and origins giving us the advantage to create beyond imagination. Best Regards,

[Ginette Portuondo | Realtor Associate | Apprentice to Paulie R. Hankin P. A.](#)

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Cervera Real Estate Inc. | Aston Martin Residences Miami

Thank you for **putting together this wonderful group today**. You put a lot of thought into this and it's much appreciated. **It was a wonderful networking event with great energy**. I hope to attend another in the future.
Mark Nedlin | Miami Development Officer | South Florida Symphony Orchestra

The other day **I went back to the Peruvian restaurant you invited us to**. Thanks to that meeting I spread the word about them. It worked! **The food is really good**. All my best and warm regards, my friend.
Carlos Ferrando | Iberia Tiles

You always go beyond. I have been so lucky to have been involved with you and your successful guide for almost six years or more. **It is wonderful to see how many connections you have made**—always trying to help and connecting us with each other. Thank you for all you do and your wonderful staff.
Elizabeth Pérez | Elizabeth Pérez Team at Keyes Company

Hi Lynette. Thank you for a WONDERFUL lunch. **Couturista Travel made some good connections today!**
Laz Priegues | Partner | Couturista Travel

Your event is brilliant. I will encourage our home lending officers to attend. **The contacts I made were spectacular!** Thank you so much for your attention to detail and follow-up. I look forward to working with you and your company more in the future. Regards,
Rennatta Delgado | Vice President, Business Development Officer | Strategic Markets – Florida | Citibank, N.A.

Thank you very much for your invitation to the speed networking today. **The concept is very clever**, the food was outstanding, and the **people that I met were all first class and genuine**. As I mentioned, **I made several good connections and walked away sharing ideas and grabbing some new ones as well**. **This was the best networking event I have ever attended**. Please feel free to invite me to another or other networking groups. Thank you again!
Doug Theil | Steinway Piano

What a **delightful networking luncheon** you hosted yesterday—**great connections were made and the conversations were very interesting and productive**.
Rozane Cifaldi | Director | Lalique

Thank you for inviting Total Window to **be a part of the wonderful event**. Sincerely,
Stephen Stolor | Founder & Chairman | Total Window, Inc.

I wanted to thank you for including me in today's luncheon. **It was amazing and a great networking event**. I loved the concept. It was a **wonderful idea and worked extremely well**. **I really enjoyed meeting everyone and all the new contacts**. So many times you go to an event and just have the opportunity to talk with others seated at your table. This was brilliant. Warm regards,
Kevin R. Ray | Merchandising/Special Events Coordinator

Thank you so much for hosting such a lovely event last night. We are **thrilled with the turnout—great company**, a gorgeous venue, and **excellent execution** on the dinner and pairings. Looking forward to working together again soon.
Christine Meagher | Marketing Manager | Lalique

I just wanted to thank you for the invitation to a great event. I was really impressed by the **quality of the people there and your organization**.
Jeremy Lacoste | Sales Manager | Imperial Miami LLC

The event was amazing!! Peace Love World was **so happy with the turnout and to be involved**.
Shannon Casey | Carma PR | International Seakeepers Society

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Thanks for hosting the Battle of the Chefs. **It was a great event** and my two clients were very happy to attend! **I am so happy you're on my side!!!**

[Geri Brodie | Remax Realty](#)

Thank you very much for inviting me to your event yesterday! **It was a beautiful event at The Temple House!** And the food was delicious! **Everyone did a great job!** Hope it was everything you expected and more!!!! Have a great weekend! See you again soon!

[Alison Colberg](#)

Hello Lynette, again, thank you so much for **allowing me to be a part of the beautiful event** on Friday and the amazing July/August issue. I will have a link to the story no later than tomorrow. I will forward it to you but would also like to share it with the **other ladies featured as Women of Style and Substance.**

[Trina Robinson | NBC Universal, WTVJ](#)

Thank you, Lynette, for **last night's successful event!** I am glad I stuck around to hear the honoree speeches—it was beautiful and special, I had a ball. **I bought jewelry and a jumpsuit. It was a blast.** I also made some great contacts for cross promotion and referrals. Super great event, can't wait to participate again next year.

Talk soon. 😊

[Nancy Yanez | Owner | The Advantaged Yacht Charters](#)

It was such a pleasure meeting you last week. I just wanted **to congratulate you on a glowing event.** The food and ambiance were incredibly refreshing **and I thought the crowd was perfect.** Thank you so much for inviting me and I look forward to watching *South Florida Luxury Guide* grow even more. :)

[Alexandria Guerra | Food Editor of Doral](#)

Thank you so much for sharing such a great video. Both chef Mike Fischetti and chef Juan Carlos had an amazing time. **It was certainly an event to remember.**

[Kelli Kerr](#)

Dear Lynette, Thank you so much for such a wonderful afternoon. It was so good to meet the honorees and to enjoy the fabulous vendors' treats. **Congratulations on such a successful event—all the effort paid off.**

[Shannon Casey | Carma PR](#)

Thank you, dearest Lynette. And, again, **what you were able to do with the Women of Style and Substance event and for ALL of us yesterday was nothing short of phenomenal!** I am truly the lucky one to have YOU in my life; you are extraordinary, and I am so blessed. Have a beautiful weekend.

[Karel Foti | Realtor | Florida Paradise Properties](#)

You are doing a super job! So proud of what you are achieving and the progress you are making—you're **an inspiration and powerhouse in a tough and very competitive world.** Louis and I have huge respect and admiration for you.

[Julie Jones-Bernard | Broker Owner | Florida Luxurious Properties](#)

The event was really terrific. We enjoyed everything and it was great for MiaCucina. **A hearty thanks to you and your team for making it such a great success.** As we discussed last night, our showrooms are always open for any event you want to do.

[Mark Murphy | Owner | Miacucina](#)

Thank you so much for the glorious opportunity to participate in your Locks of Love event yesterday. It was truly a pleasure to be in the presence of so many kind and generous people in one place. **I can't stop raving about you, your wonderful team,** Sean and his wonderful team at the salon, the fabulous photographers from Neox... and the list goes on! **I'm extremely proud to have been a part of your wonderful collaboration.** P.S. Sean is the master of hair! I absolutely LOVE my new look!

[Brooke Noble | Public Relations Manager | Actors' Playhouse at the Miracle Theatre](#)

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Wow!!! Another great event. Thank you, leadership team, for your support. We are grateful to Lynette Janac of *South Florida Luxury Guide* and to Mark and Rey of Mia Cucina for hosting. If you were not able to attend this event, we missed you. **I really, really advise you don't miss the next one. It just keeps on getting better and better...**
Elizabeth Perez | The Keyes Company | Luxury Portfolio

My handbags and I received a lot **of great exposure and excellent feedback at the event. I am always impressed by your superior work ethic and success.** I look forward to seeing you soon.
Yara Bashoor

Thank you so much for your participation as a **wonderful media sponsor** of the 23rd annual Reach for the Stars Gala Auction. *South Florida Luxury Guide* is such a smart and beautiful product. **To have the opportunity to be included in the magazine and have your team here to represent during the event raises the gala auction to a whole new level. We couldn't be more grateful and appreciative for all that you do.** Thank you for your generous support and for being an all-around awesome person. We're so proud to call you our friend and partner!
Brooke Noble | Public Relations Manager | Actors' Playhouse at the Miracle Theatre

When a function such as the **Women of Style and Substance Event is a success, the credit starts with the CEO/Publisher. Your fine work, excellent planning and creativity resulted in an enjoyable and productive event.** Thanks to you and your *SFLG* Team, all your honorees' charities benefited from your generosity. **You are a class act!** I have received such **positive feedback about the caliber of the article and photography.** Looking forward to seeing you again soon.
Robin Jacobs | Co-Founder | Cruz-Jac Productions

It was **indeed a great pleasure to have met you.** Thank you again for including us in this event. **We would love to participate in any future events.** Regards,
Denise German | Designer / Project Manager | Environ Interior Design Associates, LLC

I would like to thank all of you once again for honoring me as a woman of 'Style and Substance.' It was truly an honor to be selected along with such other phenomenal women. And the event was **spectacular... I have received countless remarks from my supporters** who were there, noting what a great job the organizers did. So, a big congratulations to all of you as well!
Danielle Gonzalez | Shareholder

We both want to thank you for the opportunity to participate in your event. **Hope you will always consider us next time to participate or partner in future events**—we will be more prepared next time! Now we know what to expect. **Also, congratulations to you and all your team for a very well organized event and a wonderful experience!**
Maria Mejia & Maribel Cuevas | Golden Secret Artistry | Boutique & Spa Manager

Carlos and I **enjoyed the event and we loved the showroom. We would be interested in attending future events,** and Giselle Coujil would also like to attend. She is one of our VPs and she is in charge of most of our interior projects. Thank you for having us.
Jacqueline Gonzalez Touzet, AIA LEED AP | Touzet Studio Design & Architecture | Principal

Orianne and our entire team had a wonderful time last night. Thank you so much for allowing Orianne and the Little Dreams Foundation to be a part of this year's Women of Style and Substance. **We appreciate everything you and your team did to make such an amazing event happen.** Once again, thank you! Best regards,
Lynette Vargas | Marketing Manager

I want to thank you and your staff for an **OUTSTANDING JOB in putting together this event.** I was **very pleased with the presentation, the chefs, the food—everything in general.** Looking forward to next year!!!!!! Best regards,
Jose Blanco | IMPEL APPLIANCES

Thank you very much for your help with the event organization. It was amazing! It is such a pleasure working with you. The audience liked the idea behind the Spread the Love theme. Which is amazing! We will definitely make it an annual event. Thank you very much!

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Yana Pojidaeva | Co-Owner | Materia Collection

Thank you for the event on Friday night. It was fantastic. Thank you for everything that you do!!! Please count me in for this network luncheon. I'll be there! Have a great weekend.

Carlos J. Bravo, AIA LEED AP BD+C | Urvanx, Architecture

I want to thank you for including me in this very special invitation. **We had a wonderful time and were totally blown over by the showroom, materials and atmosphere.** My guests, Lynn and Tina, will or have already made appointments to go back and visit to look at materials for their private apartments. Tina is also a full-fledged interior designer. Sabine has a number of clients that will be closing on new construction units and will probably refer them to Materia.

Sylvia Fragos | President/Lic. Real Estate Broker | Great Estates International Realty Inc.

TESTIMONIALS – VIRTUAL HOME + DESIGN SHOWS – CLIENT PRESENTERS

Thank you so much for the opportunity to present Lalique at this **great virtual home show!!!** You are a great friend of the brand (and to me).

Rozanne Cifaldi | Manager | Lalique

Thank you for the opportunity to **be part of that great presentation.** That was really fantastic! I can't wait for the luncheons to return, but these Zoom meetings are great too!

Carlos J. Bravo, AIA LEED AP BD+C

TESTIMONIALS – VIRTUAL NETWORKING & TRAINING SEMINARS

Congratulations on a very **successful launch of the virtual networking meeting.** Your **ingenuity and resilience are boundless, even in the face of adversity.** It is an excellent format and I hope you will continue with it for the duration of this forced isolation period. Thank you very much.

Natalia Topolia | Managing Director | Imperial Interiors LLC

Keep me posted on future sales trainings! My team has **not stopped talking about how great they were.**

Anthony Hernandez | Owner | Maison Kitchen & Bath

TESTIMONIALS – VIRTUAL C-LEVEL COFFEE & CONNECTIONS

A lovely group of people, so thank you. And I hope to connect with you all soon and **see what business we can give each other.**

Victoria Shorten Randolph | CEO-Founder | One Lifestyles Concierge

Lynette, good morning. Thank you once more for your initiative and for sharing the contact details. **We look forward to actively engaging with members of the group.** All the best,

Constantinos K. Constantinou | CEO-Founder | Sirena Yachts

Thank you very much, Lynette, for taking the initiative and setting this meeting up. **I enjoyed listening to everyone and learning about their companies.** I look forward to working with you all.

Lisa Sayer | CEO-Founder | jetASAP

That **meeting was wonderful.** We should plan an amazing event during the Fort Lauderdale boat show. Thank you again for **coordinating such a great group of people together.**

Katia Bates | Interior Designer/President | Innovative Creations

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TESTIMONIALS – CLIENTS

We are very happy with our campaign! **Your magazine is working**—so far we have more leads than from Florida Design. Thank you!! You rock!

Yana Pojedaeva | Owner | Materia Collection and Italdoors

Thank you for being such a **fantastic partner** and we look forward to continuing to work together—we love our placement!

Maya Ahluwalia | Marketing Director | Lalique

Thank you for all your hard work with the SFLG. In the time that I have known you, I have seen your publication **grow to an amazing catalog of fashion, design and culture**. I am so proud when I see your guide in high-end homes across South Florida. I am so honored by your never-ending desire to help promote those who advertise with you. Your passion for what you do truly shines when showing others your pages. **Without this passion, I would have never gotten that opportunity to close a \$22,000 order in Bay Harbor Island! And what is even better is that this one referral has grown.** The client to whom you were showing my ad to that ultimately bought draperies and roller shades from me ended up referring me to a close friend of his who is a GC. **I received a great introduction to that GC that has, to date, turned into over \$35,000 worth of closed business, with another \$40,000 coming in the next few weeks!!**

Jesse Stalow | Owner | Total Window

I just wanted to take a moment to let you know **that we have been very happy with our decision to work with South Florida Luxury Guide. We have had various inquiries from our ad and recently made a sale!** I really appreciate the professionalism of you and your team and the support you have provided us with designing our advertisement.

Hope Kaller | Remax Advance Realty | Balboa Beach Houses

I just wanted to share with you how happy I am with your magazine! **I already got three new clients and it definitely paid for advertisement** with you and made good profit! Thank you!

Nina Presman | Owner | Sculpt Me Thin

Today **I sold a dress to a woman through your guide**. However, I learned something interesting. When I asked her how she heard about us she mentioned her friend. When I asked if her friend was one of my past customers, she said no, and instead showed me her text. **The text she showed me was a picture of the ad I run in your magazine. I can see how that could easily have been misconstrued as a referral lead and no credit given to your guide.** I thought you'd like to hear this news because you always say print doesn't get the credit it deserves.

David Abadi | CEO | Brides of America

I wanted to tell you that this **ad for Mother's Day was a huge success!** I have been **getting hits from that ad** because of that bracelet smack in the center! I wanted to say thank you on behalf of BOS for being such a hard worker and promoting your magazine to the fullest!

Angela Sowinski-Suarez | BOS Jewelers

We had a **great response to the current ad**, so I'd like to use the same one for the next issue. Thanks!!

Jennifer Miranda, MD | Pure Health Miami

Run the same ad. **It's generating calls so I'm happy.**

On behalf of Jeff Reis | Jet & Co.

FLCC has been partnered with SFLG for about two months now and, **so far, it's been one of the best relationships we've built.** Lynette and Dawn have gone above and beyond for us, doing so much more than advertising our company to their business partners and clients. They were instrumental in making our recent Women's Golf Day event successful.

Amy Krigsman | Sales & Marketing Coordinator

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The reason I ask is that we sold a pool table through advertising in your magazine. :) In our office, we have a minimum ROI for advertising, and it is fairly simple: For every \$1,200 in advertising, we need to sell at least one pool table through that source. We are already halfway to meeting that requirement in your publication. That said, I would like to continue advertising with you.

Tony Utegaard | Car Pool Tables,

I recently received a copy of your newest issue and liked it very much. I wanted to congratulate you on your development and great product—I am sure that the whole community is benefiting from your magazine and its unique message. **I was wrong to pull out and also wrong for not believing in your vision, and I am happy to see how beautiful it all looks.** Congratulations.

Jamie Perczek | American Society of Furniture Designers

The support and love I have gotten from Lynette, her staff and the **publication is priceless.** I look forward to continuing our relationship and taking it to the next level. My warmest regards,

Maria Romeu | President | Concierge Cuba

Thank you so much! **What a wonderful turnout we had!** We are very happy with the outcome! The added funds are really the icing on the cake! **The response has been tremendous to the article printed; I have received so many emails, phone calls, and many, many mentions from friends and people who I have run into. You have helped us get the word out about the CBC beyond anything I have imagined.** It has been a wonderful experience and a blessing to our organization!

Mindy Cassel | Children's Bereavement Center

I would like to extend some formal introductions to the advertising and marketing people that have **helped us attain our success in this market. Lynette Janac (South Florida Luxury Guide)**—we have a longstanding relationship with Lynette. From the days as a rep with the Auto Guide publication, and now as publisher of the **only real Luxury Guide in our South Florida Market.** The publication is mailed to the perfect demographic of potential clients for our brand, and **customers often tell us they saw our ad in the publication.**

Bob Baliatico | General Manager | Prestige Audi

Just saw the photos and copy on the **upcoming Shuster Design editorial for Florida Luxury Living... wow!!! You knocked it out of the box**—just gorgeous (like you!). **Love the layout, copy and photos.** Still love you and constantly talk up the magazine!!! Thanks again for thinking of me and Shuster Design. Your efforts are greatly appreciated.

Louis Shuster | Shuster Interior Design

Thank you for bringing the magazines and the chocolates. **The magazine looks magnificent—very high quality,** and the chocolates were delicious. **We are very happy with our ads.**

Madeleine Paredes | Associate Vice President | Greater Miami Convention & Visitors Bureau

Thank you very much for including us. **Leah's write-up generated some very nice interest and response.**

Raquel Segura | Aires Libre Travel

Thank you so much! **We are so thrilled with the advert placement opposite editorial and the stunning coverage!**
:)

Rosie Byford | US Head of Marketing & Public Relations | THE RUG COMPANY

Dear Lynette, **I wanted to let you know about a good sale I had today at my open house, due to my advertisement placed in the South Florida Luxury Guide.** A client called me last Saturday inquiring about the price of a pair of gold and crystal earrings shown in my ad. I let them know about my upcoming open house for Mother's Day, taking place on May 3 and 4, and told her that the earrings would be on display. She came to my open house today and purchased the earrings along with a ring, which was also featured in the ad, and another pair of earrings for a graduation gift, for a total sale of \$1,257.25. I was very excited to have this sale and make a new customer!

Christina Termine | Diamonds on the Key

I must tell you that **we had a very interesting potential client who called and then came to see the showroom after seeing our ad in South Florida Luxury Guide.** I hope something will come out of that. Thanks again.

Continued next page.....

Natalia Topolia | Managing Director | Imperial Interiors LLC

Yes! Absolutely we will be running again. **We are getting tons of interest from SFLG for Zensa!**

Felipe Londono | Director of Sales & Marketing | Luxapatio

Wanted to let you know how much **we have enjoyed working with you. You have repeatedly demonstrated that your actions are all in good faith and have consistently exercised best efforts throughout the process. We sincerely appreciate not only the level of service, but integrity displayed by you. Quite honestly, these qualities are rare to find in South Florida and it has been a true pleasure to work with you and South Florida Luxury.**

Christine | Concierge Desk | Arthur Desrosiers, MD

I was hoping you could send me a pdf of my magazine article that came out over the summer. I would love to add it to my website. **I want you to know that I got a very good job in St. Andrews CC from that article.**

Sherry Lee | Rise and Design Home

Dear Tyler, Thanks so much for sending through! **This is incredible!** We'll be thinking of ways to amplify this across our channels as well, so will keep you posted. **We so appreciate the coverage and commitment and looking forward to more!** Best,

Patricia HUI | PR Manage | Lalique North America

In eight-plus years working with national and regional media power houses, not only in the USA but also in Europe, I have never met a person so passionate, loyal, dedicated and honest to their clients. What is most impressive about Lynette is she is able to personally handle each client and listen to their needs—then always over-deliver and over-exceed their expectations. I can always trust her and rely on her. She is always on time and always prepared. She connects her clients not only to the readers but also to people who share the same business or personal experiences. She has definitely set high standards to the publisher title.

Elena Vertlib | Luxury Brand Atelier

Hi Lynette! **I'm meeting with David and his wife this Wednesday to discuss the project... thanks to you!**

Mark Murphy | Owner | MiaCucina

All of us at Dragon Cellars wish you the best for a great 2019! **We are very happy to be working with you!**

Al Fuentes | President | Dragon Cellars

TESTIMONIALS - READERS

Bravo for creating such an incredible publication in just seven years! Ever since I moved to the Venetian Islands (from Washington, D.C.), I have **loved receiving your magazine and reading through!!** For someone who adores traveling, incredible foods and restaurants, and everything Miami, **your magazine hits spot on every issue.**

Living in Miami has been incredible for my husband and I, and I love how you share everything fabulous about our amazing city! All My Best,

Avisha Kassir

Hi Lynette, enjoyed seeing you on TV this morning. Congratulations! You looked great and **the publicity for the magazine was outstanding.** I had just received my copy in the mail the day before and had read the section on Woman of Style and thought it was particularly well done. I think the **whole edition looked stronger than ever and was really interesting to read.**

Joan Spector | Owner | Joan Spector Public Relations

Just a quick note to say mahalo for the 'Art in Motion' feature of my BMW M3 work featured in your current issue. You guys do such a great job with the magazine. And that compliment comes from someone who (prior to my fine art career) was an ad agency creative director for 30 years. Keep up the great work. Such a pleasure reading your current issue. Aloha,

Brad | Haiku, Maui, Hawaii

Continued next page.....

As always, I thoroughly enjoyed my summer 2020 issue of your *South Florida Luxury Guide*. This issue, however, had a deeper impact. It was **uplifting and inspirational**—far more than one might expect from a lifestyle publication. With your permission, I would like to **share your publication** with some of our **preferred clients and friends**. Our **mailings are hand-addressed** to our clients by name—it's not a junk mailer. Please say yes! With appreciation,

Jim Araiza | Director

I heard about your publication from Cindy Kaiser, who mentioned it as great place to find luxury products and designs. I believe she is looking for places to potentially advertise her jewelry line in. Even though it is focused on the South Florida region, I love what you guys publish after checking out several online issues.

Alex Tabatabai

Great issue and beautifully edited! I also took a peek at your Palm Beach issue... May I suggest leaving a few of those for my Aventura neighbors? They are fed up with traffic to Miami locations and often want to travel north instead... **I think they and your advertisers would benefit greatly from getting a copy...** You can leave me some and I will spread them around my property!

Sylvia Fragos | President/Lic. Real Estate Broker

How do I get a copy of this issue in which you placed an ad for me? Stanley, my boyfriend—**he randomly brought it up today and really likes your magazine!** Also, when I was getting my car fixed at the Mercedes Ft. Lauderdale dealership a month ago and talking to a salesperson, he had your magazine on his desk and said he really likes *South Florida Luxury Guide*. **It's interesting how much guys really like your magazine, and that sets you apart even more in a really smart way.**

Yara Bashoor

Just a quick note: **Of the many free, glossy magazines I receive regularly, yours is, by far, my favorite.** While the other publications leave little to be desired, for some reason I seem to find myself wondering what I will find on the next page of *Luxury Guide*! **Your layout, arrangement, and variety of topics and items keep me interested to the last page! Yup, I'm a fan.** Well done, beautiful one!

Mike Panek

We read the **magazine to see what's going on locally and also as a shopping guide. We've found it very useful.** I'm in the health insurance business, and my partner is a headhunter in the fashion industry.

Don Gabrowski

Hi Lynette. My husband, Berton, has been receiving the *South Florida Luxury Guide*. I had just seen the article asking us to confirm our interest so as not to be taken off of the mailing list. **We want to continue receiving the South Florida Luxury Guide.** Keep it in Berton's name so you don't need to do any secretarial work.

Elizabeth Beach

Lynette, your magazine is amazing in every way. If at all possible, I would like to display it at my office? I'm in a private practice in Bay Harbor Islands.

Silvia Galvis Lundstrom, PhD.

Hey, Lynette. Hope all is well. I just wanted to **let you know that my five-year-old son was a huge fan of this issue.** We spent a while going through all the car stuff. He loved it!

Jonathan S.

I've been receiving your emails regarding the exquisite *South Florida Luxury Guide*. It's stunning **and I'd like to know where I might find copies** to purchase. Looking forward to seeing your magazine! It truly looks gorgeous, and **I'd love to have it on my coffee table.**

Verna Shore | President | Locations Extrordinaire, Inc

Continued next page.....

The new issue looks FABULOUS, Lynette! I absolutely love the cover art, and look forward to your holiday gift guide every year. Many thanks for the wonderful coverage! All the best,
Brooke Noble | Actors' Playhouse

We hope all is great and that your summer has been nice so far. **Congrats on the magazine, it looks amazing. May we please request four copies of the publication so that we can share them with the museum and with the artist Martin Kreloff?** Thank you for this wonderful opportunity for the museum to reach your readers. Best regards,
Jose Lima | Partner | News Travels Fast

Lynette, just a quick hello **and congratulations on the South Florida Luxury Guide spring 2019 edition. Looks fantastic. I got my copy at the Ritz-Carlton Coconut Grove** when I was there planning the finishing touch on the festival's Palette Breakfast this coming Saturday. **I especially liked the Home Design section with the designers/decorators. And I also enjoyed the Home Design Shop**—a crocodile napkin jewel with Swarovski crystals... I love it! Thank you for listing Coconut Grove Arts Festival in the Happenings. Continued success chica!
Maria B. Freed | Coconut Grove Arts & Historical Association | Board Member, Marketing Committee Chair

Hi, **I just saw SFLG's guide to Art Basel print issue!** No joke... **I think this is the BEST Art Basel/Miami Art Week guide I've seen so far (both locally and nationally)!** It's so expansive and you really provided great photos, info on new fairs, etc. We all think it's super well-organized and easy to read! **Can't wait to share with the team!**
Taylor Cavazos | Senior Executive | kivvit

Thank you for the newsletter!!! **I LOVE your magazine** and wanted to congratulate you on an amazing year! **Sincerely, it is one of the few magazines I read cover to cover as I find it both entertaining and informative.** You are doing a fantastic job! Cheers,
Ania Nozewnik de Agardy | Interior Designer/Author

I hope you both had a lovely Thanksgiving! **We just received the winter edition of South Florida Luxury Guide and it is a BEAUTIFUL issue.** Congratulations on a successful magazine. We hope to continue it for years to come! All the best and congrats again! Best,
Katherine Dagand | Marketing Manager | Coral Gables Community Foundation

Hi Lynette, hope all is well. Ready for a busy holiday but wanted to let you know **I picked up the latest edition of your magazine and thought it was great. The coverage of Art Basel was right on!** Have a great Christmas and see you sooner than we can imagine!! I'm already mentally gearing up for the 'dog party.' Best to you and your crew!
Monique

I would also like to **contact these sales offices for more information about these properties.** I am not sure if I will visit all of them, but **I am looking for a new apartment and I didn't know about these new buildings**—Alluvion Las Olas, 3550 South Ocean (Palm Beach).
Taize Monterio | Interior Designer | Jallot Design

I just wanted to thank you for sending me the Miami edition magazine for the last two years, it was wonderful receiving it. I usually read it from cover to cover. I have moved to Palm Beach County and if possible, I would like to know if I can change the address to my new home? Sincerely,
L. Baptista

TESTIMONIALS – CONCIERGE

Our residents loved the magazine, but they are all gone. Could you please deliver more when you have an opportunity? Thanks so much!!
Alain Fernandez | Residential Concierge | Four Seasons Residences Miami

Continued next page.....

I just wanted to confirm that you will be sending the new issues every time they are published to The Reserve at Marina Palms Yacht Club. I believe **the residents really love your magazine** and would love to be updated when the new ones come out. I look forward to your reply.

Giancarlo Rodriguez | Butler | Reserve at Marina Palms

Hope you are doing well. **I am running out of magazines, can you send me some more please?** Best regards,
Thomas Beuermann | Chief Concierge | Porsche Design Tower Miami

Sounds great! I really appreciate it. The magazines will definitely be a hit as we had some before and **they were gone before I knew it**. Right now, we have some *Indulge Magazines* but they **aren't as popular as yours**.

In any case, whatever you can provide us is greatly appreciated as **I truly love the magazines myself as well!**
Best regards,

FREDERIC FRANCES | Concierge | SLS Brickell

Residents take your magazine a lot, I only have a few left. If you do not mind sending me 20 more, I will be able to continue distribution to the common areas. Best regards,

Giancarlo Rodriguez | Butler | Reserve at Marina Palms

Our residents loved the magazine, but they are gone and we have only given a few of them. Could you please, when you have an opportunity, bring us a few more copies? Thanks so much!!

Alain Fernandez | Residential Concierge | Four Seasons Residences Miami

Good afternoon, I am preparing a resident newsletter for our owners and wanted to speak to you about including a link to your art guide and winter Issue? Thank you,

Clara Burns, Concierge | FENDI Château Ocean Condominium Association, Inc.

Good morning, Betty, thank you for your message. I am new to the residential coordinator position at 1000 Ocean. My services include head concierge and association management alongside with the property manager. I wasn't sure how often the magazines get here, but after searching the website I found they are seasonal. **They are wonderful and resourceful**. We did get multiple copies of the last issue, and I wanted to make sure we get the next one. Thank you for including the link to the digital copy. Sincerely,

Andre Chay | Residential Coordinator | Ocean Residences at Boca Beach Club Condominium Association INC

TESTIMONIALS – E-NEWSLETTERS

This is so beautiful—I've just forwarded to our entire network. What a great resource for the ecofriendly masks too! Thank you so much for including us, Lynette!

Jennifer M. Wescott | Meals on Wheels South Florida

Great newsletter. Loved the Mother's Day ideas. All the best,

Ruben D Gutierrez | Co-Founder/Lead Designer | Errez Design

TESTIMONIALS - CHARITY PARTNERS

Thank you and your wonderful team at SFLG for creating this beautiful event to acknowledge women in our community who are devoted to philanthropy. **I believe that you, too, should have been honored, as you use your platform to shine a light on causes that deserve support and involvement**. Your articles in the *South Florida Luxury Guide* about the Children's Bereavement Center (CBC) have **helped us educate the community**, as well as encourage others to get involved as volunteers and funders. **Everyone had a fabulous time** with all the vendors primping, shopping and mingling. **It was a splendid event! We are most grateful to you, Lynette, your staff and to all our friends who attended to acknowledge our work and support the CBC.**

Mindy Cassel | Child Bereavement Center

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Thank you for thinking of the **Boys and Girls Club as your charity beneficiary**. To be honest with you, was it not for the fact that **I think very highly of your publication and your CEO—as do our board members and of course Duree**—I would have likely passed on the opportunity, simply because our largest annual event is nine days after this one on Nov. 11, 2017. However, I've been in this industry for almost 30 years and have seen and been part of a lot. When an opportunity to partner with another entity that's reputable, trustworthy and who gets what philanthropy means to our diverse community comes up, you don't let it slip away—and you make it work regardless of timing or workload. That's the honest truth.

Arthur Hernandez | Vice President Development | Boys & Girls Clubs of Miami-Dade

We had such a wonderful time and thought the event was so lovely. We are so very grateful to have been included. All of our guests were very impressed, and this helped in more ways than just dollars. But the dollars are welcome too! I hope we cross paths again soon, and thank you again for everything!

Mario Artecona | CEO | Habitat for Humanity of Greater Miami

Thank you so much for your assistance, Dana and Lynette. **You guys have been a great support to LLF and our efforts of spreading the word on the foundation and its programming**. I really, really appreciate it. Please let us know if we can help SoFla Lux in any way in the future.

Reed Nicol | The Little Lighthouse Foundation

Thank you very much for this information. Again, we are so thrilled and honored to be a part of this event. This **will go a long way toward increasing awareness and visibility in the community for serving our challenged youth**. We depend on the support of the community and wonderful people like you to provide the resources needed to serve the abused, abandoned and neglected youth in this community. Please keep us in mind for future events. Best,

Dorcas | DORCAS L. WILCOX, PHD, LCSW | CEO | Miami Bridge Youth + Family Services, Inc.

Thank you for this information. It **definitely helps St. Jude Children's Research Hospital to continue our mission of finding cures and saving children**. Thanks again for your support!

Rebecca Torres | ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital

Thanks so much for all your support! We really appreciate you providing us with all the social media and the ad in *South Florida Luxury Guide*. **We look forward to our continued partnership**. Hemophilia and other bleeding disorders can have a profound effect on the lives of not only those who suffer from them, but also their families. The Florida Hemophilia Association provides critical educational programs, emotional support and advocacy for both patients and their families, with the ultimate goal of finding a cure.

Deborah M. Adamkin | Executive Director | Florida Hemophilia Association

So grateful to Lynette, her team and this amazing concept that **allowed us the opportunity to raise money** this way. I am proud to have represented Day of Caring. Pink love to you all. ♥♥

Emily Zubizaretta | Women who Rock

I would like to **extend my gratitude for hosting a fundraising event for the LBA Academy**. Wow!! What an amazing event!!! **Thank you for your partnership and support** toward our school. The association and I have spoken to Mr. Eric Montes de Oca and they completely agree that we need to collaborate on your upcoming events. **We definitely want to become more involved**, not only as a school, but as an association. Thank you!!!

Ms. Jennifer Jaynes | Principal | LBA Academy Charter High School

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