



MEDIA KIT

PRESENTED BY



LUXURY NETWORK

MARKETING | NETWORKING | BUSINESS DEVELOPMENT | PUBLISHING

Publishers of
LUXURY
GUIDE

ABOUT US

Founded in 2010, Luxury Network, Inc. has evolved from solely publishing *South Florida Luxury Guide* into a multidimensional publishing, marketing, networking and business development firm for high-end businesses in various affluent markets throughout the United States. Our print and digital *Luxury Guide* publications showcase the latest trends in real estate, home design, art, cars, yachts, private jets, fashion, jewelry, electronics, worldwide travel destinations and more. Additionally, the guides keep readers informed about local happenings, events and the newest restaurants and nightlife spots. This premium content is duplicated and further expanded upon via our website, newsletters and social media platforms.

OUR MISSION

We connect high-end businesses with affluent consumers and strategic business referral partners through targeted digital and print marketing, cross-industry collaborations and networking.

OUR NICHE

Luxury Guide is not a traditional magazine. Our Magalog (magazine-catalog format) provides a variety of curated content as an all-in-one easy-to-read resource to which readers can refer multiple times, ensuring our clients are seen more frequently. With repetition, we help our clients build their reputation

OUR TWO-FOLD TARGET AUDIENCE

CONSUMERS

AUDIENCE PROFILE

- Own Multiple Homes
- Invest in Real Estate
- Entrepreneurs / Own Businesses
- Hold C-Level Positions
- Carry Board of Director Roles

AUDIENCE LIFESTYLE

- Travel Often
- Fly Private
- Own Yachts
- Play Golf
- Dine Out Frequently
- Attend Arts & Cultural Events
- Support Philanthropic Causes

BUSINESS NETWORK

- Interior Designers & Decorators
- Architects / Builders / General Contractors
- Real Estate Agents (Buyers and Listing Agents)
- Luxury Residential Concierges & Managers
- Yacht & Private Jet Brokers
- Art Brokers
- Wealth Managers



2022
CURATED LIFESTYLE GUIDES

Pretty To Keep Out | Practical To Use

FLORIDA

NATIONAL



PRINT



FLORIDA EDITION READERSHIP

120,000+

70%
DIRECT MAIL

HOMEOWNERS

* Including New Movers Within 3 Months
\$1 Million+ Home Value
\$2.6 Million+ Net worth

PROFESSIONALS

Realtors, Interior Designers,
Architects & GCs

30%
DELIVERED

Luxury Hotels & Condos
Luxury Real Estate Offices
Luxury Car Dealerships
Private Aviation Airports
Golf & Country Clubs
Yacht Clubs & Marinas
High-Profile Events

NATIONAL EDITION READERSHIP

100,000+

90%
DIRECT MAIL

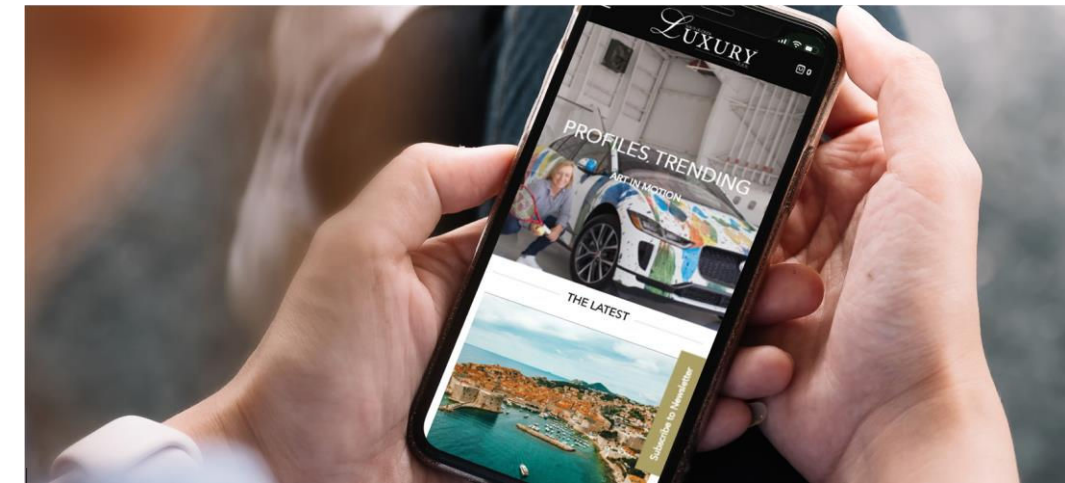
HOMEOWNERS

* Travels Often / Fly's Private
Multiple Home-Owners
\$5 Million+ Net worth

10%
SHIPPED

Private Aviation Airports
Boutique Luxury Real Estate Office's

DIGITAL



DIGITAL REACH

1 Million+

**ONLINE
MARKETING**

WEBSITE
SOCIAL MEDIA
YOUTUBE

DIGITAL EDITION MARKETING

- Monthly Subscribers
- Opt-in Interests - Recipients
- White Label Distribution Partners
(Luxury Residential Buildings & Nonprofit Organizations)

WORLDWIDE DIGITAL NEWSTANDS

Read us on issue



FLORIDA

SOUTH FLORIDA | 85%

Direct Mail Criteria: \$3.6 million net worth

Miami-Dade & Monroe County

Aventura / Ives Estates / Golden Beach
 Bal Harbor / Bay Harbor / Indian Creek
 Brickell
 Coconut Grove
 Coco Plum / Deering Bay / Palmetto Bay / Pinecrest
 Coral Gables / Gables Estates / Gables by the Sea
 Doral / Fontainebleau / Sweetwater
 Downtown / Midtown / Edgewater
 Fisher Island
 Key Biscayne
 Keystone Islands / San Souci / Morningside / Bay Point
 Key Largo, Ocean Reef
 Miami Beach / La Gorce
 Miami Shores
 North Bay Village / Normandy Shores
 North Miami / North Miami Beach / NOBE
 Sunny Isles / Surfside
 Venetian Isle

Broward County

Davie / Southwest Ranches
 Fort Lauderdale / Las Olas
 Lauderdale By The Sea
 Lighthouse Point / Hillsboro Beach
 Parkland / Coral Springs
 Pembroke Pines / Davie
 Pompano
 Wilton Manors
 Weston / Cooper City

Palm Beach County

Boca Raton
 Boynton Beach
 Delray / Delray Beach
 Highland Beach
 Lake Worth
 Lantana
 Ocean Ridge
 Manalapan
 Palm Beach / Palm Beach Island
 Singer Island
 Wellington

FLORIDA | 15%

Direct Mail Criteria: \$8 million net worth + Multiple homeowners

Martin County | Treasure Coast

Hobe Sound
 Hutchinson Island
 Jensen Beach / Ocean Breeze Park
 Jupiter / Jupiter Island
 Palm City
 Port St. Lucie
 Sewall's Point
 Vero Beach
 Stuart

Collier County

Marco Island
 Naples
 Pelican Bay
Sarasota County
 Casey Key
 Longboat Key
 Longwood
 Manasota Key
 Sarasota
 Siesta Key

Lee County

Boca Grande
 Bonita Springs
 Cape Coral
 Captiva
 Estero
 Fort Meyers Beach
 Sanibel Island

Hillsborough County

Downtown Tampa
 Beach Park Isles
 Hyde Park
 Davis Islands

Orange County

Orlando
 Winter Park
 Windermere



NATIONAL

TOP 15 CITIES WITH HIGHEST PRIVATE FLIGHT TRAVEL

Our **timely** and **targeted** distribution strategy reaching high net worth individuals that own multiple homes, and travel frequently to the cities where private flight travel is highest during months based on events and travel trends, combined with our **variety of curated content** that covers relevant, useful and lasting content will keep our affluent **readers referring** to *Luxury Guide* **all year long** – thus making sure **your business is in the right place at the right time** – no matter where they are in the U.S.!

ARIZONA

Scottsdale

GEORGIA

Atlanta

NEVADA

Las Vegas

CALIFORNIA

Los Angeles
 Santa Ana

ILLINOIS

Chicago

UTAH

Salt Lake City

COLORADO

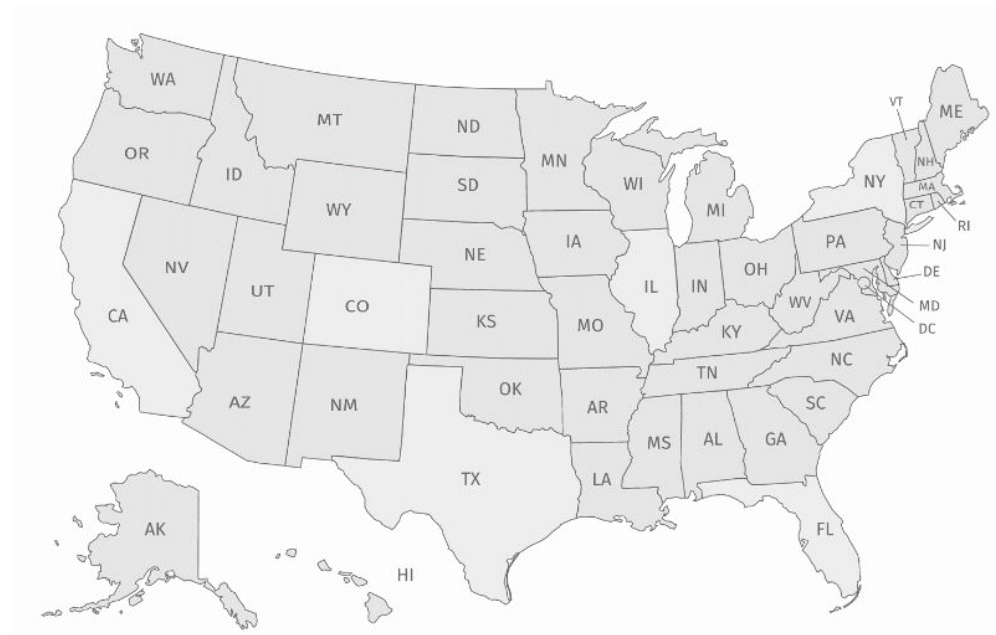
Aspen
 Denver

NEW YORK

Manhattan
 The Hamptons
 Great Neck
 White Plains

TEXAS

Dallas
 Houston



List with be updated each month based on flight statistics.



FLORIDA

ANNUAL DISTRIBUTION SCHEDULE

120,000 READERSHIP

70% Direct Mailed | 30% Delivery

NATIONAL

ANNUAL DISTRIBUTION SCHEDULE

100,000 READERSHIP

90% Direct Mailed | 10% Delivery

INITIAL DISTRIBUTION

80% of Copies will be distributed
MARCH 2022

REPLENISHMENT DISTRIBUTION

Remaining 20% of Copies will be distributed
APRIL – DEC 2022

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MARCH 2022

REPLENISHMENT DISTRIBUTION

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APRIL – DEC 2022

DIRECT-MAILED

Printed guides will be direct mailed complimentary to subscribers and the homeowners meeting our criteria.

DELIVERED

20% of the guides will be replenished in our high-profile locations; including private airports, marinas, golf courses, luxury condominiums, luxury real estate offices and high-end events, throughout the year.

DIRECT-MAILED

ARIZONA Scottsdale	NEVADA Las Vegas
CALIFORNIA Los Angeles Santa Ana	NEW YORK Manhattan The Hamptons
COLORADO Aspen Denver	Great Neck White Plains
GEORGIA Atlanta	UTAH Salt Lake City
FLORIDA Naples	TEXAS Dallas Houston
ILLINOIS Chicago	

USPS SHIPPED

Private Airports

In cities with highest private flight travel attracting affluent consumers from all over the world to major national happenings.

DELIVERED

Printed guides will be delivered to our high-profile locations; including private airports, marinas, golf courses, luxury condominiums, real estate offices and high-end events.

Luxury Boutique Real Estate Offices

In cities with highest private flight travel and offices that work with listings of \$10 million+.

OPT-IN E-BLAST

Sent to 50,000 recipients

MONTHLY OPT-IN E-BLAST

Sent to 50,000 recipients

USPS SHIPPED

PRIVATE AIRPORTS
With highest private flight travel
LUXURY REAL ESTATE OFFICES
Targeting \$10 million+ listings

MONTHLY OPT-IN E-BLAST

Sent to 50,000 recipients

CURATED NEWSLETTER

Sent to 15,000 + subscribers

MONTHLY CURATED NEWSLETTER

Sent to 15,000 + subscribers

OPT-IN E-BLAST

Sent to 50,000 recipients

Our timely and targeted distribution strategy reaching high-net-worth homeowners, combined with our variety of curated content that covers relevant, useful and lasting content will keep our affluent readers referring to *Luxury Guide* all year long – thus making sure your business is in the right place at the right time!

Market allocation distribution is based on strategic market analysis and may be subject to slight change based on market trends.

OUR CONTENT STRATEGY ENSURES A LONG SHELF-LIFE

LUXURY LIFESTYLE AT YOUR FINGERTIPS

Everyone is in the market for products and/or services at different times of their life. Due to the variety of content that we cover, we capture the interest of prospects during all stages of their buying cycle, from home design inspirations to art, cars, yachts, travel, real estate, beauty & wellness, fashion and electronics. We keep readers informed with valuable information on where to go and what to do with our month-by-month happenings guide.

HOW ADVERTISERS BENEFIT

With the variety of resource-driven content, our clients will be seen by prospects more frequently, gaining a proactive and competitive advantage over their competitors who market their business in one industry platform or rely solely on the prospect doing a broad keyword search online – hoping to be found. Our clients are building their brand and relationship with the prospect long before their purchase – giving them a competitive advantage!



OUR VARIETY OF CONTENT
 KEEPS OUR AFFLUENT READER CONNECTED & INFORMED
 THROUGHOUT THE ENTIRE YEAR - REGARDLESS WHERE THEY ARE!

FLORIDA

HAPPENINGS

Auto & Marine Racing
 Concerts By Genre
 Equestrian & Polo Events
 Golf Tournaments
 Top Festivals and Fairs
 Yacht & Car Shows

STAYCATIONS

Play – Adults & Families
 Unwind – Relax & Reset
 Enrich – Arts & Culture
 Romantic – Quaint & Charming

REAL ESTATE

Florida Markets By Lifestyle
 Wow-Worthy Real Estate

TASTE

Must-Try Restaurants
 Michelin & James Beard Dining
 Suggestions from Wine Sommeliers

TRAVEL DESTINATIONS

U.S & Abroad
 By Land
 By Air
 By Sea
Unique Finds
 Underwater Restaurants & Hotels
 Extravagant Experiences

LUXURY MOTOR TOYS

Luxury & Exotic Cars
 Yachts
 Motorcycles
 Recreational Vehicles

ARTS & CULTURE

Art In Public Places
 Art-Inspired Hotels
 Bastions of Art | Museums
 Chic Galleries in U.S.
 Worldwide Emerging Artists

HOME DECOR & DESIGN

Design & Build
 Home Decor Inspirations
 Interior Designer Showcase

SHOP

Gifts for All Occasions
 Aficionados
 His & Her Fashion
 Little Ones
 Host & Home
 Tech & Toys
 Timepieces
 Unique Finds

BEAUTY & WELLNESS

Anti-Aging & Wellness
 Must-Visit Wellness Spas
 Trends in Cosmetic Surgery
 Med Spa Innovations

PHILANTHROPY

Giving Back -Nonprofits

NATIONAL

TRAVEL-WORTHY HAPPENINGS

Auto & Marine Racing
 Concerts By Genre
 Equestrian & Polo Events
 Golf Tournaments
 Top Festivals and Fairs
 Yacht & Car Shows

TASTE AFICIONADOS

Michelin & James Beard Dining
 Suggestions from Wine Sommeliers
 Cigar Selection by Aficionados

TRAVEL DESTINATIONS

U.S & Abroad
 By Land
 By Air
 By Sea
Unique Finds
 Underwater Restaurants & Hotels
 Extravagant Experiences

LIFESTYLE REAL ESTATE (U.S.)

Where to Live By How You Live
 Wow-Worthy Real Estate

LUXURY MOTOR TOYS

Luxury & Exotic Cars
 Yachts
 Motorcycles
 Recreational Vehicles

ARTS & CULTURE

Art In Public Places
 Art-Inspired Hotels
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 Timepieces
 Unique Finds

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 Must-Visit Wellness Spas
 Trends in Cosmetic Surgery
 Med Spa Innovations

PHILANTHROPY

Giving Back -Nonprofits

PRINT HELPS YOU STAND OUT IN A CROWDED DIGITAL MARKET



TANGIBILITY GIVES YOU VISIBILITY

PRINT SENDS TRAFFIC DIRECTLY TO YOUR WEBSITE

Google

PROSPECT SEARCHES YOUR BUSINESS NAME

Your Business ONLY Shows Up

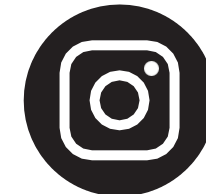
Prospects Can't Search For Someone They Don't Know

PROSPECT SEARCHES KEYWORDS

Competitor 1
Competitor 2
Competitor 3

Your Business WITH Competitors

PRINT GROWS YOUR SOCIAL MEDIA FOLLOWING



STRETCHES YOUR INVESTMENT DUE TO LONGER SHELF LIFE



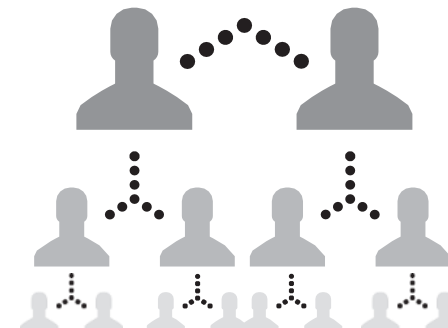
Print has an average shelf life of 3 to 12 months, which amortizes your investment over several months. Consistent visibility keeps your lead pipeline full. It's like planting seeds and watching them grow – it takes time.

PRODUCES MULTIPLE WORD-OF-MOUTH SALES (BUT WON'T GET THE CREDIT)

ONE SALE FROM PRINT



CREATES A NEW DOWNLINE OF REFERRALS



COMPOUNDS YOUR REVENUE FROM ONGOING WOM REFERRALS



Previous viewers/prospects might not hire you for 6 months because they weren't ready at the time. Consistency is important to ensure you're in the right place at the right time.

Repetition Builds Recognition – Recognition Builds Reputation.

DIGITAL MARKETING



QR CODES

Will be incorporated throughout the printed Luxury Guide that will inspire readers to visit our website for more information, as well as encourage subscription to our newsletters for up-to-date information.

Presented By



LUXURY NETWORK



STRATEGY | QR CODES

QR Codes will be published throughout the printed Luxury Guide to entice readers to visit our website and sign up for our newsletter for up-to-date information on where to go and what to do. Our clients will be published on both platforms and benefit from frequent views.

Topics Include:

- Happenings
- Taste
- Shop | Gift Ideas
- Cars & Yachts
- Tech & Toys
- Timepieces
- Travel / Destinations
- Staycations
- Home Inspirations
- Real Estate Showcase
- Interior Designer Tips
- Home Design & Build
- Real Estate Showcase
- Interior Designer Tips
- Beauty & Wellness Tips
- Giving Back
- & More!



DIGITAL EDITION



Our Digital Issue is Distributed Through

- ✓ Monthly Newsletters
- ✓ Opt-In E-Blasts
- ✓ Website
- ✓ Social Media
- ✓ National & Global digital Newsstands
Magzter.com and Issuu.com.

DIGITAL AD OPTIONS

DIGITAL EDITION

- Ads - Full, Half & Quarter Pages, Shop Product Ads

WEBSITE

- Banner Ads (sample shown)
- Local Guide Directory Featured Ad - 6 Image Gallery with company contact and links directing people to your website.
- Editorial Blog Feature - Thumbnail of article featured on Luxury Guide homepage.

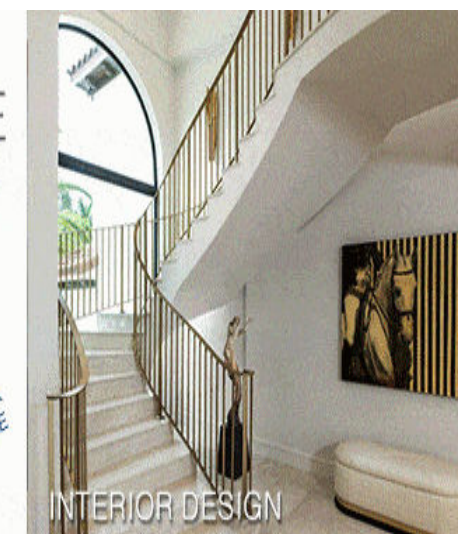
WEBSITE



InnovativeCreationsUSA.com

1437 NE 4TH AVENUE
FORT LAUDERDALE, FL 33304
(954) 646-0947

Katia@InnovativeCreationsUSA.com



STRATEGY | EMAIL MARKETING

+ PRIVATE LABEL DISTRIBUTION PARTNERS

We do the research - so our readers don't have to! Newsletters are delivered monthly with a curation of lifestyle options to suit our readers every need. Additionally, we share our curated content and digital edition with distribution partners by producing their newsletters for them! Partner's include Luxury Residential Condo buildings and other strategic locations in which we want to reach their audience.

BENEFITS OF ADVERTORIALS

- Increases Open Rate
- Increases Reader Engagement
- Increases Consumer Trust - Not being "sold" to.

DIGITAL AD OPTIONS

LUXURY GUIDE NEWSLETTER

We use our print publication and social media platforms to entice consumers to sign up for our monthly newsletters.


- Featured Ads - Includes Photo, 25-word description, company information & digital link to your preferred digital platform.
- Banner Ads - Top & Bottom Ads

PRIVATE LABEL NEWSLETTER

We can create custom newsletters using our editorial content to create a more engaging newsletter for you to share with your database!

NEWSLETTER

CURATED JUST FOR YOU!




INSIDE OUR NEW EDITION

- Art Basel & Beyond
- Holiday Gift Guide
- Staycation Spots
- Wellness Destinations
- South Florida Real Estate
- Motor Toys On the Road & Water
- Home Decor & Design Inspirations
- Holiday Happenings, Food & More

Miami Edition

Broward-Boca-Palm Beach Edition

HOME & DESIGN





HOLIDAY KITCHEN MAGIC

In the spirit of the holidays, luxury kitchen designer **MiaCucina** is sharing some of its favorite kitchens, plus Italian-inspired holiday recipes from Alex Diaz, executive chef for Sub-Zero, Wolf and Cove's newest U.S. showroom in Miami. miacucina.com

[Read Full Article Here](#)

REAL ESTATE

Melo Group is Miami's preeminent developer of luxury real estate communities, and its newest project is Aria Reserve, which will be the tallest waterfront dual tower residences in Miami.

Learn from the real estate masters! **International Realty Group**, one of South Florida's top-producing brokerages, speaks about how technology and investing strategies

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- Holiday Happenings, Food & More

Miami Edition

Broward-Boca-Palm Beach Edition

DISTRIBUTION PARTNERS

GRANPARAISO

ON THE BAY

BY PIERO LISSONI



BUILDING UPDATES

Dog Rules: Dogs must be taken down by the **service elevator**. No dogs are permitted to be walked in the main lobby, they must be carried in arms.

Toy Drive: Gran Paraiso, along with Atlantic | Pacific and FirstService Residential, is collaborating with both **Miami Rescue Mission** and **Voices For Children** to help bring special holiday joy to those truly in need. You will find a large holiday toy donation collection box in our front lobby as of today. **The donation box will be in the Gran Paraiso lobby until Fri. Dec. 10th.**

Holiday Decorations: Our Gran Paraiso resident, Adam with Home For The Holidays did it again! The Holiday decorations went up the last week of November. We have been receiving numerous compliments from residents and guests. We trust that you enjoy the spectacular decorations that will bring the Holiday spirit to Gran Paraiso.



IN-HOUSE MAINTENANCE PROGRAM

Link for the Resident Site: granparaisoresidents.com

Links for BuildingLink mobile app:
 iPhone: [Click here](#)
 iPad: [Click here](#)
 Google Play: [Click here](#)



Happy Hanukkah and Happy Holidays!

May the lights of Hanukkah usher in a better world for all humankind, and the magic of Christmas be with us all year long.

Upcoming Important Dates and Holidays

In observance of Christmas, our office will be closed Fri. Dec. 24th. We will resume normal business hours Mon. Dec. 27th.

In observance of New Year's, our office will be closed Fri. Dec. 31st. We will resume normal business hours Mon. Jan. 3rd.



INSIDE OUR NEW EDITION

- Art Basel & Beyond
- Holiday Gift Guide
- Staycation Spots
- Wellness Destinations
- South Florida Real Estate
- Motor Toys On the Road & Water
- Home Decor & Design Inspirations
- Holiday Happenings, Food & More

Miami Edition

Broward-Boca-Palm Beach Edition

ADVERTORIAL-STYLE CUSTOM NEWSLETTERS

Our team can produce your exclusive custom editorial story-line (advertorial) eblast that will engage recipients more effectively. We can also collaborate your business message with other complementing businesses and share the costs!

BENEFITS OF ADVERTORIALS

- Increases Open Rate
- Increases Reader Engagement
- Increases Consumer Trust - Not being "sold" to.

EXCLUSIVE E-BLAST ADVERTORIAL (Editorial Style)

Email lists are created based on your criteria such as zip code (anywhere in U.S.), income qualifiers, home values, lifestyles, a combination of all, etc.

SHARED E-BLAST ADVERTORIAL (Editorial Style)

Email lists are created based on criteria such as zip code (anywhere in U.S.), income qualifiers, home values, lifestyles, a combination of all, etc.

BENEFITS OF SHARED E-BLASTS

- Less Expensive – Stretching your Investment.
- Increases Reach Potential at Lower Cost Due to Split Expenses.
- Increases Open Rate due to Creative Story-Like Subject Lines.
- Increases Reader Engagement due to Variety of Content.

RE-TARGET MARKETING (With Email Openers)

After a prospect opens their email, we can capture their IP addresses and deliver your custom display banners or video on personal devices (mobile, desktop, tablet).

CURATED JUST FOR YOU

YOUR COMPANY LOGO or HEADSHOT (Great for Realtors)

YOUR COMPANY MESSAGE

TRENDS IN

PHOTO

COPY

HOW TO

PHOTO

COPY

TIPS ON

PHOTO

COPY

DESTINATIONS



One-Bedroom Water Retreat with Slide SONEVA FUSHI, MALDIVES

What—with slide? We hear you! Indeed, this vast overwater residence has just the thing to jog your childhood nostalgia: your very own waterslide snaking down from the upper floor. But that's not the only thing that sparks joy at Soneva Fushi, Maldives. A butler will keep you fed, hydrated and entertained by arranging manta ray and turtle-watching snorkeling sessions, marine biologist tours and more! There's a rooftop deck for dining with vividly blue Indian Ocean views, and you needn't leave your bed to stargaze. Simply press a button, and the roof will roll right back for a—quite literally—heavenly night. If there's anything to entice you from your retreat, it's the private beach, open-air cinema, floodlit tennis court and decadent dining options. A fleet of provided bikes for a barefoot walk will get you there and back in style.



Lake Cabin LIME WOOD, ENGLAND

Lime Wood, the Duke of Clarence's former court could inspire your house: peach, silver, balloon, warm, cartil, white, an er, garden, Arige, sweet.

TRENDING CARS

DESIGN EVOLUTION

As you can see, these trending masterpieces, automotive design is, above all else, a fluid process.

By JERRY PEREZ



THE FUTURE LOOKS AWESOME

It won't be long before artificial intelligence plays a prominent role in the automobile design process. The Mercedes-Benz Vision ARX, revealed by the automaker, offers a glimpse at what this might look like: smooth lines, sustainable interiors, an organic history and a sense of optimism. The "ARX" for example, are reminiscent of an eight-seater, while its sleek lines and wheels allow it to move silently like a cat. The interior comes to life by placing a hand on the center console as the vehicle recognizes the driver's heartbeat and breathing. It may only be a concept, but don't be surprised to see its elements sprinkled into models in the near future.

TRENDING REAL ESTATE

SOUTH FLORIDA IS HOT

And we're not talking about the weather! With a continued influx of out-of-state buyers and historically low interest rates, South Florida's real estate market is as hot as ever. We spoke with three of the region's top real estate experts about the market's current state, tips for buyers and sellers, and predictions for the future. To read the full interviews, visit luxuryguideusa.com.

MIAMI
Jorge L. Guerra Jr. launched his brokerage firm Real Estate Sales Force (RESF) 15 years ago; he now has four offices throughout South Florida with over 475 agents. He also serves as the 2020 chairman of the Miami Association of Realtors and the 2021 global liaison of the National Association of Realtors (NAR).

BROWARD
Having lived half of her life abroad, Patricia Anglero, an Angole native of Portuguese descent, has gained a broad understanding of international business. She earned her real estate license in 2003, successfully transitioning from an agent at Galleria Collection to owner of Galleria International Realty, where real estate is treated as a "people business," and agents are given the support they need.

PALM BEACH
Bill Mate began his real estate career about 15 years ago by selling luxury homes in the Jupiter area; today his firm, Paradise Real Estate International has 150 agents. He is also the 2021 president of the Miami Association of Realtors' Jupiter-Tarvesta-Hobe Sound Board of Governors.

Any noticeable trends in the Palm Beach market over the last six months? We have seen increased pricing on homes because of the demand and influx of buyers. The opposite occurs with inventory: As sales and prices increase, there are fewer homes on the market, which leads to higher prices. The trend has shown many homes selling in a week—or even a day if you are a buyer, don't hesitate.

What are the best neighborhoods right now for luxury buyers/sellers/investments? Palm Beach continues to attract wealthy residents to its luxury atmosphere and environment, but in Jupiter, many club communities offer golf, tennis, social amenities and access to water. Admirals Cove, for example, has 6 miles of tidal water behind its gates, and almost everyone has a dock in their backyard.

What's a common mistake buyers/sellers make? Thinking that dealing with the seller directly is the best course of action. Owning a home is one of the most important decisions you will make. A reputable Realtor will know how to guide buyers and sellers in pricing their properties correctly.

MIAMI-DADE LUXURY STATS
All Properties \$1 Million+
244 CLOSED SALES ▲ 59.5%
\$17 MEDIAN SALE PRICE ▲ 4.8%
4,324 ACTIVE INVENTORY ▼ 3.5%
Sept. 2020 year-over-year comparison

Broward LUXURY STATS
All Properties \$1 Million+
156 CLOSED SALES ▲ 160%
\$14 MEDIAN SALE PRICE ▲ 5.1%
1,308 ACTIVE INVENTORY ▼ 11.3%
Sept. 2020 year-over-year comparison

Palm Beach LUXURY STATS
All Properties \$1 Million+
238 CLOSED SALES ▲ 80.3%
\$1.8 MEDIAN SALE PRICE ▼ 2.7%
1,967 ACTIVE INVENTORY ▼ 3.2%
Sept. 2020 year-over-year comparison

Visit luxuryguideusa.com to read the full interviews.

ASK ABOUT OUR
CUSTOM
LUXURY GUIDE
OPTIONS

Become a Market Title Sponsor
or
Acquire Your Own Customized Luxury Guide

Presented By



MIAMI EDITION
WINTER 2019-20

SOUTH FLORIDA
LUXURYTM
GUIDE

GUIDE TO

*Art Basel
& Beyond*

HOLIDAY GIFT IDEAS

+ Exclusive Interview with Martina Navratilova

Compliments of

YOUR
LOGO
HERE

ASK ABOUT OUR
MARKETING
NETWORKING
BUSINESS DEVELOPMENT
PROGRAMS

Presented By



LUXURY NETWORK

**5 SENSES
MARKETING &
BUSINESS DEVELOPMENT
PROGRAMS**

TOUCH | TASTE | SMELL | SIGHT | HEARING

It is a known fact that the more senses you engage,
the more someone will remember you.

Through our unique multidimensional marketing
programs and experiential activations, we will help
you not only reach new clients, but additionally, our
remarketing programs will help you keep your
existing ones referring business to you!

CLIENTS

"Thank you 🙌 **your guide is working...** So far we have **more leads than from Florida Design.** Thank you!! You rock."

Yana Pojidaeva,
OWNER, MATERIA COLLECTION

"I can't thank you enough. **JetASAP has received 469 leads in the past 10 months of advertising ONLY with Luxury Guide** (so I know they all came from you). We will be definitely be renewing our agreement partnership with your company."

Lisa Kiefer Sayer,
FOUNDER, JETASAP

"As always, **you manage to bring together such fantastic people** in the most enjoyable and productive settings. Thank you for **working so hard to give all your clients opportunities to connect with each other.**"

Sylvia Fragos,
BROKER, GREAT ESTATES INTERNATIONAL REALTY

"What a **delightful networking luncheon** you hosted yesterday — **great connections were made** and the conversations very interesting and productive!"

Rozanne Cifaldi,
DIRECTOR, LALIQUE

"**Friday's event was fantastic.** I really enjoyed it! By the way, **we have gotten two projects from the general contractor, Daniel,** who I met at your luncheon. Thank you!"

Carlos J. Bravo,
AIA LEED AP BD+C, URVANX

"Thank you for the opportunity to network with your group! I am always **so impressed with how much you go out of your way** to help those in your publication. **NO ONE else does this!**"

Jesse Stollow,
OWNER, TOTAL WINDOW

"You are a **true master connector, Lynette.** Thanks for inviting me to the luncheon. Everyone I met is very passionate about what they do. **I'm glad I had the opportunity to interact with such a diverse group!**"

M. Alejandra Arnold,
PRINCIPAL, PRIVATE WEALTH STRATEGIST, TEMPLETON & COMPANY

"As usual, **the lunch was fantastic.** The new format was especially welcomed as it gave everyone an opportunity to discuss topics and areas that concern most of your business partners and friends. **Really well done, as is everything you and your team do.** I wish more people were as positive, enthusiastic and passionate as you are! We love being a part of your company."

Victor Herrera,
ROLEX BOUTIQUE MIAMI DESIGN DISTRICT

INTERIOR DESIGNERS IN OUR NETWORK

"I wanted to thank you for the invitation and for putting together this **very useful and positive Virtual Home Show.** I love to **hear from new vendors** and from our **current vendors and their updates on new ideas.** Love to always be part of these."

Juan Carlos Pombo,
PRINCIPAL DESIGNER,
FINE INTERIOR DESIGN

"I wanted to thank you again for the **wonderful virtual meetings** you do as these **are incredibly successful.** Today I had a **fantastic meeting with and at Maison & Co. and will start doing business with them for sure.** I also wanted to **contact California Closets to visit their showroom and have them quote a project for me.**"

Juan Carlos Pombo,
PRINCIPAL DESIGNER,
FINE INTERIOR DESIGN

"I am very happy to be involved in the Luxury Guide Network community! You and your team really make a difference! **Being a part of your network** has opened my mind to new people, **new vendors and industry partners!** I met with two of your **vendors that I will for sure use in the future.** I am also **recommending a friend that also owns an interior design firm.** Thank you so much for this **amazing partnership!**"

Taize Monteiro,
PRESIDENT & PRINCIPAL DESIGNER, JALLOTDESIGN

"Thank you again for a very **lovely luncheon.** It was a great time. I met fantastic people, and it was very informative. I think this structure is **very effective** because the discussions are more targeted, organized and **everyone bounces ideas off of one another.**"

Gloria Hernando,
INTERIOR DESIGNER,
GUIMAR URBINAINTERIORS

"**Friday's luncheon was fabulous.** What a great idea of yours! **So successful.** I enjoyed meeting everyone. Thank you for including me."

Katia Bates,
PRINCIPAL, INNOVATIVE CREATIONS

"**Loved meeting** on Zoom with you for your **Virtual Home Show.** As always, you **keep the design community together!**"

Kevin Gray,
PRINCIPAL, KEVIN GRAY DESIGNS

"Great idea, and I **loved being introduced to new suppliers!**"

Nina Marco,
PRINCIPAL, CASA DE MARCO

"Great job yesterday! You are doing an **amazing job connecting designers with vendors!** I look forward to future presentations. This was a brilliant idea!"

Ania Agárdy,
PRESIDENT & INTERIOR DESIGN CONSULTANT, A-PART DESIGNS

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