DIGITAL SPEC SHEET

AD SIZES & INSTRUCTIONS

WEBSITE BANNERS

HORIZONTAL AD:
970 x 250 pixels
View Example: Click Here

SIDEBAR AD:
Live Area: 300 x 600 pixels
View Example: Click Here

NEWSLETTER BANNER AD

Live Area: 700 x 300 pixels
View Example: Click Here

PLEASE NOTE:

Luxury Guide is a Mac-based publication. We accept the following formats: **.pdf**, **.jpg**, **.gif**, **.tiff**, **.eps**, **.indd**, **.psd** and **.ai**. Changes cannot be made to pdf, jpeg or gif files.

We accept files sent via email or can provide our Dropbox account for upload, upon request.

All images must be **300 dpi**. Images scanned lower than this may appear fuzzy.

RGB only – no CMYK.

Black text should always be **100% black** (not four-color process).

Include all support files and all fonts (printer & screen), when applicable. **Be sure to retain a backup copy of your original files**.

Ads not following instructions will not be used.

WEBSITE BANNER HORIZONTAL AD:
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WEBSITE BANNER SIDEBAR AD:
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700 x 300 pixels

SUBMIT ARTWORK TO: ADS@LUXURYGUIDEUSA.COM